



2002 ANNUAL REPORT OF THE

NAVAL
HISTORICAL
FOUNDATION

Meeting Challenges

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Mission Statement

To preserve and promote U.S. naval history through:

- Collection of art, artifacts, manuscripts and oral histories on behalf of the Navy.
- Outreach to the Navy and the American public with speakers, publications and symposiums.
- Support of the Naval Historical Center (Center), particularly The Navy Museum, by donating goods, services and funds to the Navy.
- Response to public requests for Navy related merchandise, historic photograph and document copies, and historical research.

Collection:

- Art, artifacts, documents and photographs for donation to the Navy.
- Manuscripts and personal papers for donation to Library of Congress.
- Artifacts and papers for donation to other unique federal and private repositories.
- Oral histories in support of a Sea Services oral history program.

Outreach:

- Attracting new members interested in naval history.
- Publication of periodic newsletter, *Pull Together*, with the Center
- Maintaining Naval Heritage Speakers Forum to address public gatherings.
- Publication, both print and digital, of important naval history topics.
- Sponsoring symposiums on high interest historical subjects.
- Coordinating with other service historical organizations to promote military history initiatives.

Support for Naval Historical Center programs:

- Soliciting private and corporate contributions to support naval history.
- Donating funds and services for prizes, internships and conferences.
- Donating funds and services for Navy Museum exhibits and educational programs.

Public Response:

- Distinctive gifts and books in the Pilot House Museum shop.
- High quality reproduction of photographs, cruise books and documents in the Navy's collections.
- Accurate historical research services on naval history topics.

Message From the President

As you will see in the following report, the Naval Historical Foundation has met several challenges in the post 11 September 2001 world. With higher security at the Washington Navy Yard affecting access to the Navy Museum, attendance has been down with a subsequent drop in Museum Gift Shop sales. It has also proven more difficult for researchers to use the resources provided by the Naval Historical Center. Part of our solution has been to take history outside of the walls of the Navy Yard through the use of symposiums, publications, speakers, videos, the internet, and the work of Mr. John Reilly as he conducts outreach from the Middendorf Naval History Research Chair. We are continuing to work with the Center and the Navy Yard leadership to improve access for the American public.

The year 2002 marked the continuation of the 50th anniversary of Korean War, and the Foundation has been active in ensuring that the sacrifices and service of Navy and Marine Corps personnel are properly honored. As a commemorative partner to the Department of Defense Korean War Commemoration Committee, we co-sponsored an important symposium “The Peninsular War: Korea 1951-53” at the U.S. Navy Memorial. With our financial support, another Korean War monograph, the third in a series of nine, has been completed. This work documents the integration of black Americans in the Navy with a particular emphasis on their Korean War experience.

This past year also marked the 100th Anniversary of Destroyers and the publication of *Rickover: In Search of Excellence* by long-time Foundation member Frank Duncan. Consequently, the Foundation teamed with the Naval Historical Center, Surface Navy Association, and OPNAV N76 to host an all-day Destroyer Centennial Symposium and paired up again with the Naval Historical Center and the Naval Submarine League for an evening featuring Dr. Duncan and Admiral Rickover’s successors at Naval Reactors serving as commentators.

Our coffee table-sized book, *The Navy*, has continued to sell well. We continue to fill requests for our speakers although we would like to see even more requests for this valuable service. The Foundation also underwrote a series of twelve five-minute “Navy Heritage Mini-Series” videos that are now being shown to the fleet as part of General Military Training. We have facilitated greater use of the internet as a source for navy history with the inauguration of the International Journal of Naval History www.ijnhonline.com and the upgrade of our own site www.navyhistory.org.

Of course we continue to meet our challenges because of the generous donations of time and funds from members and others interested in naval history to help us preserve and promote our naval heritage in the coming years. All in all, 2002 was a busy and rewarding year for the Naval Historical Foundation!

Robert F. Dunn
Vice Admiral, U.S. Navy (Retired)



Organization

The NHF Board of Directors is empowered by the By Laws to exercise accountability of the organization with responsibilities for policy guidance and continuing oversight, and has appointed committees with accountable chairmen to carry out these functions. The Board meets semiannually to review the operations of the Foundation and vote on recommended changes to policy. Admiral James L. Holloway III, USN (Ret.) serves as the Chairman.

The President, Vice Admiral Robert F. Dunn, USN (Ret.), is a member of the Board and functions as the Chief Executive Officer (CEO) of the NHF. While he is not a paid employee, as CEO the President establishes the organizational and operating procedures used by the NHF, evaluates the personnel, and serves as the primary contact point of the NHF with external activities. (A full listing of the Officers and Directors of the NHF may be found on the Foundation's web site.)

The Executive Director, Captain Charles T. Creekman, Jr., USN (Ret.), serves as the Chief Operating Officer, responsible for the day-to-day functioning of the organization. He oversees the activities of NHF employees, and is responsible to the President for administrative and financial matters. He advises the President of any action, issue, policy, request, or change from any source that is considered of interest to the President through daily communication.

The Director of Programs and Development is Dr. David F. Winkler, a Commander in the Naval Reserve. He manages the oral history program, speakers program, monograph publications, newsletters, symposiums, and other programming functions. He also seeks revenue sources to support the NHF and fund naval historical projects.

The Office Manager and Museum Shop Manager is YNC Frank A. Arre, USN (Ret.). He handles reports and correspondence, maintains the Foundation's financial records, and manages the two main revenue generation aspects of the Foundation. Mr. Mel Geronimo assists with shop operations.

In 1999, the NHF received a grant of \$25K from the Department of Interior to hire individuals to support a Collection Reconciliation Project facilitating the transfer of the remaining significant holdings of the NHF collection to the Library of Congress, the Naval Historical Center, and other repositories. Funds for this project have been expended, yet the Foundation still has much material to transfer. Currently, Ray Godfrey is serving as the Foundation curator on a part-time

basis. There is need for additional assistance in this area if the Foundation is to meet its initial objective in the near term.

Janea Milburn, with the assistance of Bill Dilda, operates the NHF Historical Services Division, conducting photographic and related research for paying customers. John Reilly has also handled some fee-related research requests, although as the holder Middendorf Naval History Research Chair, Reilly performs much of his research to support member and general public inquiries.

The NHF has a dedicated and enthusiastic cadre of part-time Museum Gift shop employees, including Richard Bartman, John Zyla, Paul Racine, and Loretta McGill.

Meeting the Challenges

REPORT ON MEMBERSHIP

Background: In 2002 there was no significant canvassing for new members. Membership dropped to 1078, mostly due to deaths. There was a 90% renewal rate from annual members.

2002 Report:

NHF membership is 1078, a decrease of 3% from the previous year. 261 of our members are life members.

- In the past year, at least 26 NHF members have died, including:

- ADMs Robert L. Long and U. S. Grant Sharp
- VADMs William P. Mack, Kenneth R. Wheeler and Thomas J. Kilcline
- the Honorable Douglas Dillon, and Dr. William J. Morgan
- Capt Edward L. Beach, Jr., a Foundation Board Member for over two decades.

Meanwhile, Foundation Chairman Emeritus and 53-year member of the Foundation, RADM Elliot B. Strauss, celebrated his 100th birthday.

In 2000, the Foundation began the work to enhance membership benefits through the issuance of various items (hats, pins, etc.) for each level of membership. The following benefits for each level of membership were approved for implementation during 2001, our 75th anniversary year, as new members are received and renewals processed.

Active: Membership Card

Sustaining: Lapel Pin and Card

Associate: Coffee Cup, Lapel Pin and Card

Fellowship: Coffee Cup, Lapel Pin and Card

Life: Coffee Cup, Ball Cap, Life Member Lapel Pin, Card and Certificate

All members presently receive the Foundation's *Pull Together* newsletter, invitations to Foundation sponsored events, and progressive discounts on Museum Shop items and Historical Services photo reproductions.

REPORT ON COLLECTIONS

Background: Since 1999 the Foundation has obtained outside funding to conduct a “collection reconciliation project” to inventory the Foundation’s 77 years of naval artifact acquisitions, enter the information in a database, and distribute the items to appropriate repositories.

2002 Report:

- 4 new artifacts were accessioned into the Foundation’s collection.
- 268 new records were entered into the collections database, for a total to date of 4,585.
- 97 artifact groups were transferred to the Naval Historical Center, for a total to date of 1,512.
- Assisted donors in transferring 26 collections directly to the Naval Historical Center

Remarks: In 2002 we continued an innovative process, first tried in 2001, of transferring important naval artifacts, photos and papers from the aging veterans and their families, to the collections of the Naval Historical Center. Partnering with a network of Navy League and Naval Order members in several locations across the nation, we put these volunteers in touch with the veterans with the important items. They assisted in the packaging and shipment of the material, ensuring that it arrived safely and at no expense to the donors.

REPORT OF PROGRAMS: ORAL HISTORY

Background: Current program initiatives began in 1996 with the commencement of an oral history program to support the Naval Historical Center. At that time, the Foundation received a \$20,000 grant from Ambassador William H.G. Fitzgerald to hire a part-time oral historian to survey what was available to researchers and conduct interviews as necessary. In December 1997, the program solicited the membership for volunteer interviewers and transcribers. Membership participation enabled the program to expand into a national collection effort and minimize expenses. Additional contributions, including a recent donation of \$5,000 from Ambassador Fitzgerald are helping to underwrite expenses.

2002 report:

- The volunteer interviewer pool consisted of approximately 60 volunteers with about one dozen “hard-core” participants. Interviews continued to be conducted and transcribed from coast to coast.
- Completed interviews include Adm. Noel Gaylor; VAdm. Charles Griffiths; RAdm. Tom Allshouse, SC; RAdm Wally Dowd, SC; RAdm. Chester Nimitz; Capt. Richard Hepburn; Capt. Joe Faulk; Capt. David Boslaugh; Capt. Jerry Wages; Capt Robert Schelling; Capt. Ralph Styles; Lt. William Morgan; Lt Jack Taylor; Midn./Cadet William Mitchell; Petty Officers Roy Carter, George DeLong and George Haislip.
- The NHF also received six memoirs.

- The NHF produced copies of these oral histories and memoirs for distribution to libraries at the U.S. Naval Academy, Naval Postgraduate School, and Naval War College.
- The Foundation acquired over \$80,000 worth of digitization equipment for use by the Marine Corps Historical Center to digitize the collections of the Navy, Marine Corps, and Coast Guard in the Sea Services Oral History Project. This project was underwritten by a \$150,000 grant from the Dillon Fund.
- The Foundation published and distributed to its volunteers and to other naval oral history projects four issues of its oral history newsletter *All Ears*.
- The Foundation purchased published interviews from the USNI oral history program to complete the collection of these volumes in the Naval Historical Center's Operational Archives.
- The Naval Historical Foundation became a partner with the Library of Congress Veterans History Project.
- Dr. Winkler traveled to the Nimitz Museum in Fredericksburg, Texas in October to train volunteers for the Nimitz Museum oral history program. During that trip he visited the Texas Tech Vietnam Center to facilitate the transcription of thousands of Vietnam era tapes.
- The program cost the Foundation \$4,700 in 2002 (exclusive of Program Director's salary and acquisition costs under the Dillon project).

Remarks:

Preliminary discussions to design and fund a "Center for Naval Oral History" are on hold while a proposal to move the Naval Historical Center and Foundation to another building are being evaluated. Space had been allocated in building 57.

REPORT OF PROGRAMS: NAVAL HERITAGE SPEAKERS FORUM

Background: The current program was initiated in late 1998 with a call for volunteer speakers. The Foundation maintains and promulgates its roster of speakers, and acts as the go between for the speakers and those organizations that desire a speaker on naval topics.

2002 report:

- The number of volunteers enrolled in the program climbed to 96.
- During the year talks were given by Adm. Holloway, VAdm. Robert Dunn, Dr. David Winkler, Joseph Smith, Dr. Elmer Gaden, Dr. David Rosenberg.
- Cost to administer and publicize the program was under \$1,000.

Remarks: Information about this program has been sent to the Naval Academy Alumni Association for dissemination. In addition, there are numerous media inquires to contact the speakers on a range of topics.

REPORT OF PROGRAMS: SYMPOSIUMS/TOURS

Background: The Foundation has assisted the Naval Historical Center with funding to stage symposiums, seminars, and authors nights on naval history topics, particularly in the Navy Museum. In 1999, the Foundation began to actively sponsor and conduct symposia.

2002 report: This initiative continued in 2002 with three events held at the Navy Memorial Foundation theater.

- On 11 April the Foundation partnered with the Naval Submarine League to host “The Education of Admiral Rickover”. This event featured a presentation by Dr. Francis Duncan and commentary by Admirals McKee, DeMars, and Bowman.
- On 24 October, the Foundation supported the Naval Historical Center organized “The Peninsular War: Korea 1951-53” symposium.
- Finally, the Foundation worked closely with the Surface Navy Association and OPNAV (N76) to stage the 7 November DD Centennial Symposium.

In addition the Naval Historical Foundation supported a Navy History Speaker month in May at the National Archives and launched two tour groups, an April excursion to the Battleship New Jersey/Cruiser Olympia/Independence Seaport Museum on the Delaware River and an August trip to John W. Brown/Constellation in Baltimore.

Remarks: Three programs are planned for 2003 along with support for the Naval Historical Center workshop.

REPORT OF PROGRAMS: PUBLICATIONS

Background: Over the years the Foundation has published a series of monographs on naval history topics and continues to offer 46 such publications. In 1999, the NHF contracted with authors to write nine monographs to be published by the Naval Historical Center on different topics relating to the Korean War. In addition, following in the wake of the successful coffee table book *The Marines*, published by Hugh Lauter Levin Associates, the Foundation signed a contract with the same company that resulted in the publication of “*The Navy*” in September 2000.

2002 report:

- *The Navy*, a 350 page illustrated book, edited by Foundation Vice President RAdm. Jerry Holland, features articles by historians and naval officers covering the past and present operations of the U.S. Navy. Since its release in September 2000, over 200,000 copies have been sold nationally at book store chains and through the Navy Museum Shop. *The Navy* has produced over \$300,000 in royalties for the Foundation to date.
- In the Korean War series, *Naval Leadership in Korea: The First Six Months* (by author Tom Buell) and *Long Passage to Korea: Black Sailors and the Integration of the U.S. Navy* (by author Bernard Nalty) were published by the Naval Historical Center.
- With the support of Rear Admiral Robert Spiro, the NHF published *DesRon Two: From Leyte Gulf to Okinawa* in time for a Kamikaze survivors reunion.
- Two Editions of *Pull Together* were published in 2002. The Spring edition focussed on the Naval Reserve Det. 206’s documentation of Operation Enduring Freedom. The Fall edition covered the recovery of sections of the ironclad *Monitor*.
- Two editions of *Navy Museum News* were sent to Navy Museum donors.

- Four editions of *All Ears* were published and sent to members and other organizations performing naval oral history.
- The Foundation's historian, Dr. Winkler, continues to publish a monthly historical retrospective column in the Navy League publication *Sea Power*.

Remarks: *The Navy* is into its fourth reprint. In addition, the Foundation negotiated with Hugh Levin Lauter and Associates for another book *U.S. Navy: A Complete History* and a *United States Navy Scrapbook* to be published in the Fall of 2003. The Foundation also signed a contract with Tide-Mark Press to produce a Navy Art collection calendar for 2004.

REPORT OF PROGRAMS: PRIZES

Background: The Foundation has, for a number of years, provided annual support to the Naval Historical Center for the awarding of the Center's Rear Admiral Ernest M. Eller Prize for the best article on naval history. The \$1000.00 award is split evenly between the Center and the Foundation. In addition, the Foundation has sponsored a \$500.00 naval history special prize at the National History Day competition held annually at the University of Maryland. In 2001 the Naval historical Foundation established a Naval History Prize to be granted at the direction of the USNA history Dept. for outstanding achievement in history.

2002 report:

- Commander Richard Mobley, USN (Ret.), won the Center's Eller prize for his article "Pueblo: A Retrospective" which appeared in the Spring 2001 *Naval War College Review* and received a \$500 check from the Foundation.
- In June, Andy Pope and Zack Piper of Pensacola, Fla, won the Foundation's \$500 prize for the best naval history entry in the National History Day competition. Their presentation was titled "Revolution and Reform in History," covering the Port Chicago mutiny during World War II.
- Capt. Ned Beach awarded Midshipman Von Patrick Fernandes the Naval Historical Foundation History Prize for his essay "Why do men Fight? Service in the Continental Navy." The prize consisted of life membership in the foundation and a presentation of *The Navy*.

Remarks: With the passing of Capt. Beach in December 2002, the Naval Historical Foundation History Prize has been renamed, "The Captain Edward L. Beach Prize."

REPORT OF PROGRAMS: PUBLIC OUTREACH

Background: The Foundation has, for a number of years, responded to inquiries from service members, historians and the American public for naval history information. In some cases the Foundation has been able to provide information at no charge, for example when responding to a request for ships' history information with a copy of an entry from the *Dictionary of American Naval Fighting Ships*. In other cases, Foundation staff members have been able to direct

inquiries to the appropriate branch of the Naval Historical Center or other repositories including the National Archives and Library of Congress. The utility of the Center's and Foundation's web sites has encouraged researchers to contact us. For the most part, the Center's Email addresses are not available to the public, due to staff limitations in the face of thousands of mail and phone inquiries currently being received on an annual basis. Accordingly, the Foundation staff has been responding to an ever increasing number of Email inquiries.

2002 report:

- John Reilly, the former head of the NHC Ship's History Branch, joined the NHF staff on a two-day per week basis to handle public inquiries and perform contracted research work such as the *DesRon Two* monograph. Board member Ambassador Middendorf has underwritten Reilly's handling of public inquiries. Consequently, John Reilly holds the Middendorf Naval History Research Chair.

Remarks: In addition to John Reilly, the NHF seeks volunteers to help conduct research, copy cruisebooks, and perform other special tasks.

REPORT OF PROGRAMS: HISTORICAL SERVICES

Background: Historical Services is a fee-based research and reproduction operation that is designed to fulfill those functions of the Naval Historical Center that the government can no longer fund or staff. It has existed in one form or another since 1993, and has fallen exclusively under the auspices of the Foundation since 1997. We currently have one full time employee and one part time employee, whose salaries are paid from the business they generate. Although 2002 produced a lower gross sales figure than 2001, net profit remained about the same. This is largely due to the increase in cruisebook sales. Cruisebook reproduction is one Historical Services product which is accomplished completely in-house, with no cost to the Foundation other than the manhours of the employee assigned to copy the cruisebook.

2002 report:

- Gross sales for the year totaled \$126,219, a decrease of 14% over 2001's \$146,978.
- Net profit for the year totaled \$10,850.
- A total of 3,699 photo/research orders were processed.
- A total of 51 cruisebooks were reproduced.
- Photos reproduced from Historical Services appeared in the following publications:
All Hands, Historia, Maritime Life and Traditions, Maxim, To the Ends of the Earth, Lindbergh, The North Carolina Historical Review

Remarks: Through flyers and letters to various organizations throughout the country, our cruisebook reproduction, which started in 2000, has been flourishing. We have practically doubled our production from 2001 and expect further increases with more advertising. No price increases are scheduled for 2003, but a slight increase may be necessary in 2004 to offset the ever-increasing costs of shipping and handling. The quality and timeliness of work provided by Historical Services has been appreciated by the public in repeated favorable feedback. Planning is underway to further expand public awareness through letters to various organizations with

members interested in cruise books and historical Navy photographs such as reunion groups, VFW, American Legion, etc.

REPORT OF PROGRAMS: NAVY MUSEUM GIFT SHOP

Background: NHF has operated the Pilot House Museum Shop as authorized by SECNAVINST 5755.1A (Navy Museums) and a Memorandum of Understanding between NHF and the Naval Historical Center of November 1996. Proceeds from the Gift Shop operation in the form of funds, goods and services are donated to the Naval Historical Center for the support of the Museum's programs in accordance with Navy gift acceptance procedures.

2002 Report:

- Gross sales for 2002 totaled \$148,857, which was up by 3% from the 2001 figure of \$144,814, but still substantially lower than sales experienced prior to September 11, 2001. In that regard, restricted public access to the Navy Yard in the wake of that event, and the continued closure of the Museum on weekends, has resulted in a 50% drop in visitorship at the Navy Museum, with consequent reduction in sales.
- Net profit was \$408. This figure was lower than originally forecast in our budget due to the fact that nearly \$9,600 of potential profits were expended on creating a viable internet store. This cost entailed web site construction and up loading hundreds of photos of store stock. The web based expansion of store sales was deemed to be critically important in light of decreased visitor access to the Museum. In addition, improved marketing and inventory selection has led to an increase in sales per visitor from \$0.68 in 1999 (the last full year of operation of the Museum and shop prior to an 18-month life safety system renovation project) to \$0.94 in 2002—approaching the industry standard of \$1 sales per visitor.
- A new display case has been erected in the recently completed Town Center located on the Navy Yard. This display has definitely been a plus in promoting Gift Shop sales. Items are changed out on a monthly basis and prominent signs have been placed directing consumers to the Gift Shop.
- The Gift Shop staff again attended the annual McLean, Virginia Expo in November (its third year of participation in this museum shop show) and earned over \$3,600 in revenues over the Thanksgiving weekend, a 9% increase over the previous year.

Remarks:

- 2002 proved to be another disappointing year for visitor access. To recoup some of this loss an expanded internet store presence has been created. Based on the initial 9-month operating season in 2002, sales via the internet produced approximately \$2,600 in revenues. Considering it is a new endeavor and not all store items are actually on the site yet, sales seem to be inline with other profit generators. Once the site is up to date and all items are shown, we expect a steady sales increase in 2003.
- Many new items are planned to be added to our inventory for 2003, including a shift to more high-end products, particularly nautical presentation-type items for special events

- Overall the Museum Gift Shop continues to hold its own. With increased attention to inventory levels and selections, special promotions to the 10,000 Navy Yard employees and their commands, expansion of the shop on the internet, we are working on every opportunity to increase sales.
- The NHF Book Donation program has enabled members to donate books and receive a tax-deduction and has added inventory to the store at no cost. John Reilly manages the program that also provides books to the Navy Library.

REPORT OF PROGRAMS: SUPPORT OF THE NAVAL HISTORICAL CENTER AND THE NAVY MUSEUM

Background: Support for the Naval Historical Center has been an important aspect of NHF's mission since the Navy Museum opened in the early 1960s in the Washington Navy Yard. The NHF began operation of the Pilot House Museum Shop in 19893 under a Memorandum of Understanding with the Navy that permitted the Foundation to donate goods and services funded from the proceeds from the Gift Shop operation in support of naval history programs. In 1987, the NHF created a committee to oversee Foundation support for the Museum. This committee, known as "The Navy Museum Foundation," remains a project of the parent NHF, rather than a separate nonprofit entity. In addition to Museum support, the Foundation provides funding for other Center branches to acquire historic art, artifacts, books and papers, and to support important Center events.

2002 Report:

- NHF provided direct financial support and contributory staff assistance of \$175,146 in 2002.
 - Assisted with Museum educational program and exhibit updates during a busy post-9/11 year, as the impact of decreased public access to the Navy Yard began to affect visitor levels and the number of events held at the Museum.
 - Provided a large number of photos from the Navy's historical photograph collection and other repository collections for illustrations in several book and monograph projects.
 - Provided funds and editorial expertise to publish and distribute two issues of the joint NHC-NHF newsletter, *Pull Together*.
 - Purchased art, artifacts, books, and oral histories to enhance the Center's collections.
 - Purchased archival storage containers to support the Operational Archives Branch's relocation of records incident to installation of compact shelving.
 - Supported or co-sponsored four important naval history conferences, including ones on Admiral Rickover, the Korean War, and the Destroyer Centennial.
 - Continued to sustain the unique on line academic publication, *International Journal of Naval History*.
- Additional Foundation staff support involved hundreds of hours to:
 - Answer many public inquiries on naval history matters by providing historical data, photograph reproductions, cruise book and publication copies that would otherwise have been the responsibility of the Naval Historical Center to handle.
 - Solicit from the public and then facilitate the donation to the Center's collections of a wide variety of books, memoirs, photographs and artifacts.

- Continue an innovative partnership with Navy League and Naval Order members in locations nationwide to assist aging veterans in the packaging and shipping of their memorabilia, including a particularly significant D-Day related collection and the papers of the 7th Fleet Commander during the Korean War. In a continuation of the Foundation's 1999 collection reconciliation project, 97 items in the Foundation's collection were donated to the Center.
- Administer funding in support of the Center's Underwater Archaeology Branch.