



2011 ANNUAL REPORT OF THE

NAVAL HISTORICAL FOUNDATION

Preservation, Commemoration and Education of our Naval History

(Summarized at the Annual Meeting of the Naval Historical Foundation on 23 June 2012)

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TABLE OF CONTENTS

Mission Statement	3
Message from the President	4
Organization	5
Reports:	
• Membership	6
• Collections	6
• Programs	
Oral History	7
Speakers	7
Symposiums & Commemorations	8
Publications	8
Prizes & Recognition	9
Public Outreach	10
• Historical Services	10
• Navy Museum Store	10
• Support for Navy Commands	11
• Naval History and Heritage Command and Navy Museum Support	12

Mission Statement

The Naval Historical Foundation's mission at its founding 86 years ago and still relevant today:

Preservation, Education and Commemoration of Naval History

Preservation:

Collect, by donation or purchase, historically significant documents, personal papers, photographs, art works, artifacts, oral histories, biographies and books for placement in the Library of Congress, Navy repositories, and nonprofit archives to ensure continued access by historians, veterans, and the American public.

Education:

Production and dissemination of naval history information via:

Print media (monographs, coffee table books, subvention of publications and newsletters);

- Online media blog posts, websites and social media;
- Video media for museum display and military training;
- Speakers bureaus comprised of veterans and historians;
- Museum exhibits;
- Prize and fellowship sponsorship;
- Science, Technology, Engineering and Math plus History (STEM-H) programs;
- Co-sponsorship of conferences, seminars and symposiums.

Commemoration:

Honor 236 years of service and sacrifice by Navy men and women afloat, aloft and ashore by partnering with the U.S. Navy and naval heritage nonprofits to stage events to commemorate:

- The June 1942 Battle of Midway;
- The October 1775 Navy Birthday;
- Other significant Navy anniversaries;
- Important wars and conflicts, and their key battles and campaigns;
- The service of historic Navy ships including America's "Ship of State," USS *Constitution*

Message from the President

The year 2011 marked the 85th year of the Naval Historical Foundation's (NHF) existence. Admiral DeMars, with his background in the submarine and nuclear power communities, has provided the organization able leadership since his succession of Admiral Holloway as chairman of the NHF. It has been also a pleasure for me to serve as this organization's president since 1998, however, it is time for some new blood at this position and I'm pleased that Rear Admiral John Mitchell has agreed to stand for election for president at the 2012 annual meeting.

As you will see in the following report, during my last full year as president, the NHF continued mission success by seeking and working with partners with like-minded objectives. For example, NHF partnered with the Naval Submarine League to co-host its annual submarine history seminar at National Defense University in April and the leadership of that organization joined us at a ribbon-cutting ceremony for the Covert Submarine Operations exhibit in the Cold War Gallery at our June annual meeting. Support from two of the nation's largest corporations—General Dynamics and Northrop Grumman—enabled us to move forward with the Cold War Gallery initiative. Also in June we partnered with the Naval Order of the United States, the United States Navy Memorial Foundation, the Surface Navy Association, the Association of Naval Aviation, the Navy League of the United States, and the Tailhook Association in hosting the annual Battle of Midway commemoration dinner at the Army-Navy Country Club.

Then there is the Navy itself. The NHF supports the Navy's historical needs in a myriad of ways, assisting numerous veterans and active duty Sailors with historical questions, providing recognition for outstanding scholarship, and acquiring artifacts, papers, art, and manuscripts for the Navy's various historical repositories.

In 1999, the Vice Chief of Naval Operations sought NHF support to fund a Cold War Gallery for the National Museum of the United States Navy. Since then we raised over \$7 million in a capital campaign to support that request. However, with the Director of the Naval History and Heritage Command's aggressive campaign to move the museum off the Navy Yard, a decision was made to place the capital campaign in abeyance. That said, efforts will be made to complete additional exhibits such as "Into the Lion's Den" as funding becomes available.

Related to the Cold War Gallery Capital Campaign was an initiative of board member Dr. Barbara Pilling to have the NHF host Teacher Fellows to look at the Cold War Gallery submarine exhibit to develop lesson plans to be posted on a new website www.usnavymuseum.org that was underwritten by the Tawani Foundation. The program, conducted during July and August, brought eight high school Science Technology, Engineering and Math (STEM) teachers to the museum for two productive two week sessions that included tours of Navy attack submarines based in Norfolk.

As the outgoing president I once again thank all for the support I have received over the past 14 years and I wish Rear Admiral Mitchell well as he strives to maintain the NHF as the premier national naval heritage organization for decades to come.

Robert F. Dunn
Vice Admiral, U.S. Navy (Retired)

Organization

The NHF Board of Directors is empowered by the By Laws to exercise governance of the organization with responsibilities for policy guidance and continuing oversight, and has appointed standing committees with chairmen accountable to the Board for carrying out many of these functions, including Finance and Audit. The Board meets semiannually to review the operations of the Foundation and vote on recommended changes to policy. Admiral Bruce DeMars was appointed by the board as the interim chairman in November 2008 and was elected by membership at the June 2009 annual meeting. He also relieved Admiral Holloway to lead the Cold War Gallery capital campaign.

The President, Vice Adm. Robert F. Dunn, USN (Ret.), is a member of the Board and functions as the Chief Executive Officer (CEO) of the NHF. While he is not a paid employee, as CEO the President carries out the governance oversight of the NHF and serves as the primary NHF contact point with other organizations. (A full listing of the Officers and Directors of the NHF may be found on the Foundation's web site, www.navyhistory.org).

The Executive Director, Capt. Charles T. Creekman, Jr., USN (Ret.), serves as the Chief Operating Officer, responsible for the day-to-day functioning of the organization. He oversees the activities of NHF employees, and is responsible to the President for administrative and financial matters. He advises the President through daily communication of any action, issue, or policy change that is considered of interest to the Foundation leadership.

The Director of Programs and Development is Dr. David F. Winkler. He is assisted by Kirsten Arnold. Together they coordinate the oral history program, speakers program, monograph publications, newsletters, symposiums, and other programming functions. Dr. Winkler also seeks revenue sources to support the NHF and fund naval historical projects.

The Office Manager is Michael Drumm. He handles reports and correspondence, maintains the NHF's financial records, and manages the revenue generation operations of the Foundation. He will be continued to be assisted in his duties by bookkeeper and receptionist, Ms. Charo Stewart.

In 1999, the NHF received a grant of \$25K from the Department of Interior to hire individuals to support a Collection Reconciliation Project facilitating the transfer of the remaining significant holdings of the NHF's 80 plus years of collecting to the Navy, the Library of Congress and other appropriate museums and archives. With the number of remaining collections decreasing, full time curators have been replaced with members as volunteer curators; the current such volunteer is Navy veteran Mr. Ray Godfrey.

Mr. Corey Black operated the NHF Historical Services Division, conducting photographic and related research for paying customers for several years. With his mid-year departure, the NHF retained Frank Arre to merge the Division with Navy Museum Gift Shop operations that the NHF resumed after several years of subcontractor management.

The NHF also hired Digital Historian Mr. David Colamaria to manage social networking outreach, promulgate e-letters and book reviews to the membership, upgrade NHF websites, and perform historical research. During the first half of the year his time was donated to the Navy to assist the NHHC photo section in coping with the retirement of two of the three federal employees in that popular archives.

Finally, the NHF welcomed retired Navy Captain John Paulson to the staff in a contract support position. Captain Paulson served in the submarine force and then went on to be a Science Teacher in Prince William County. For the NHF he managed the Teacher Fellowship program and coordinated other educational outreach initiatives.

REPORT ON MEMBERSHIP

Background: In 2011 the membership increased to 2,362, over a doubling of the 1,165 total from the previous year. This number reflects the outcome of a Direct Mail Campaign as recommended in the Strategic Planning Process.

Remarks:

Membership categories were modified. The new categories are as follows:

Level	Annual Dues	Benefits
Student	\$20	Card
Basic	\$35	Card
Fellowship	\$100	Card/Lapel Pin/Coffee Mug
Life	\$500 (one time)	Card/Lapel Pin/Coffee Mug/Ball Cap
Corporate	\$5,000	Free event in Navy Museum

All members presently receive the Foundation’s *Pull Together* newsletter, invitations to NHF sponsored events, and discounts on Historical Services photo reproductions.

REPORT ON COLLECTIONS

Background: Since 1999 the NHF has obtained outside funding to conduct a “collection reconciliation project” to inventory the NHF’s 80 years of naval artifact acquisitions, enter the information in a database, and distribute the items to appropriate repositories.

Remarks: In 2011 we continued an innovative process, first tried in 2001, of facilitating the donation of important naval artifacts, photos and papers from aging veterans and their families directly to the collections of the NHHC without accessioning the material into the Foundation

collection. One of the unique artifacts received toward the end of the year was a case of unopened Ballentine Beer bottles that had been part of a World War II destroyer's manifest and was carried off the ship after the war by a crewmember, remaining in his basement for the next 70 years. That Navy veteran decided to donate it to the NHF following an interview conducted with the Library of Congress Veteran's History project.

In addition, we are making good progress in transferring items from our holdings to the NHHC, Library of Congress and other government and nonprofit repositories. A deaccession committee deals with NHF collection items that have no naval heritage value. Sales of such items are generating funds to support the NHF and the Navy's collections.

REPORT OF PROGRAMS: ORAL HISTORY

Background: Current program initiatives began in 1996 with the commencement of an oral history program to support the NHC. At that time, the Foundation received a \$20,000 grant from Ambassador William H.G. Fitzgerald to hire a part-time oral historian to survey what was available to researchers and conduct interviews as necessary. In December 1997, the program solicited the membership for volunteer interviewers and transcribers. Membership participation enabled the program to expand into a national collection effort and minimize expenses.

Remarks:

- Our network of volunteer interviewers and transcribers has been underutilized because we have not aggressively sought out subjects over past two years. That said, several interviews/biographic works are in various stages of progress including VADM Ming Chiang (Capt. Bill Perenboom); ADM Gus Kinnear and VADM Jack Williams (RADM Oak Oasborn); (Dr. Winkler); Master Chief McCully (John Grady); RADM Pete Cullins (memoir project), and CDR David Leighton (Winkler and Grady).
- The NHF has a close working relationship with the Library of Congress Veterans History Project (VHP). The NHF receives on average a half dozen inquiries a month to conduct oral histories of "pop's" service. The NHF works with VHP partner programs in the local area to assure the story is captured.
- The NHF digitized the Hooper Oral History Collection from the Library of Congress Sound Recording Division. In the early 1950s RADM Edwin Hooper interviewed pioneers of Naval Radio. The NHF is transcribing the collection.
- The NHF continues to purchase copies of USNI bound oral histories for the Navy Department Library.

REPORT OF PROGRAMS: NAVAL HERITAGE SPEAKERS PROGRAM

Background: The current program was initiated in late 1998 with a call for volunteer speakers. The Foundation maintains and promulgates its roster of speakers, and acts as the go between for the speakers and those organizations desiring a speaker on naval topics. In 2011, the NHF focused on the topic of the upcoming Bicentennial of the War of 1812. Two dozen authors and scholars were recruited to meet speaking requests.

Remarks:

- Air Force Academy history professor Dr. Chuck Steele gave a lecture to a large gathering of the Denver Navy League in November.
- The NHF receives a request on average twice per month.
- Audiences include Navy League Councils, academic forums, ship/squadron reunions

REPORT OF PROGRAMS: SYMPOSIUMS AND COMMEMORATIONS

Background: The Foundation partners with other organizations to stage symposiums, seminars, and author's nights on naval history topics, particularly in the Navy Museum.

Remarks: This initiative continued in 2011.

- On 29-30 March the NHF helped facilitate a summit at the Independence Seaport Museum in Philadelphia to discuss the future of the USS *Olympia*.
- On 12 April the Foundation supported the 3rd National Maritime Historical Society Awards Dinner at the National Press Club. CDR Everett Alvarez Jr., ADM John Harvey, and Congresswoman Helen D. Bentley were recognized.
- On 14 April the Foundation partnered with the Naval Submarine League to host "The Rise of the Submarine Launched Ballistic Missiles." The Seminar was held at the National War College.
- On 2 June the NHF partnered with 6 other organizations to host the annual Battle of Midway Dinner commemoration at the Army-Navy Country Club in Arlington, VA. Chief of Naval Operations Gary Roughead was the guest speaker.
- On 15-16 September the NHF supported the Naval History Symposium at the Naval Academy. NHF Staff presented papers.
- On 15 October, the NHF partnered with the National Capital Council of the Navy League to celebrate the 236th birthday of the United States Navy at the Hilton Alexandria Mark Center hotel in Alexandria, VA. The historic theme of the dinner was the Sesquicentennial of the Civil War and in particular the epic "Battle of the Ironclads" in March 1862 which demonstrated the Navy's developing technology capabilities. NHF sponsored a short video on this topic and distributed souvenir *Monitor-Virginia* coins to each table of guests.
- On 17 November, the NHF co-hosted with the Surface Navy Association a program that included an oral history roundtable with survivors of USS *Houston* held at the Navy Museum in conjunction with the dedication of a refurbished model of the *Houston*.

REPORT OF PROGRAMS: PUBLICATIONS

Background: Over the years the Foundation has published a series of monographs on naval history topics many of which have been scanned and placed on the Navy Department Library's website at www.history.navy.mil. In 1999, the NHF contracted with noted naval history authors to write monographs to be published by the Naval Historical Center on different topics relating to the Korean War—a project that later led to a book compilation by Naval Institute Press, for

which NHF receives royalties. As a follow on project NHF has seven authors under contract to produce manuscripts on Vietnam War topics.

Remarks:

- The Foundation contracted with Tide-mark Press to produce an annual Navy Art calendar through 2012. While not generating large sales volume, these calendars help show case the Navy's priceless art collection and serve to publicize the Foundation's role in naval history preservation.
- Two editions of *Pull Together/Navy Museum News* were published in 2011. The Spring edition focused on the STEM Teacher Fellowship program. The Fall edition covered the forthcoming bicentennial of the War of 1812.
- The Foundation's historian, Dr. Winkler, continues to publish a monthly historical retrospective column in the Navy League publication *Sea Power* and a quarterly column in Surface Navy Association's *Surface SitRep*.
- The NHF continued publishing a monthly e-letter titled WE-PULL TOGETHER and initiated a NAVAL HISTORY BOOK REVIEW e-letter that featured book reviews written by members.
- The NHF launched the website www.usnavymuseum.org and revised the *International Journal of Naval History* www.ijnhonline.org.

REPORT OF PROGRAMS: PRIZES AND RECOGNITION

Background: The Foundation has sponsored a \$500.00 naval history special prize at the National History Day competition held annually at the University of Maryland. In 2008 the Prize was officially named the Captain Ken Coskey Prize to honor the former Executive Director of the NHF. In 2001 the Naval Historical Foundation established a Naval History Prize to be granted at the direction of the USNA History Dept. for outstanding achievement in history. With the passing of Captain Beach, a long-time board member, the award was renamed "The Captain Edward L. Beach, Jr. Naval History Award."

Remarks:

- In May 2011, Executive Director Captain Todd Creekman and the U.S. Naval Institute's Tom Cutler awarded Midshipman First Class Clarence F. "Skip" Lambert the "Captain Edward L. Beach, Jr. Naval History Prize" for his scholarship at the Naval Academy. The prize consisted of several naval history books (including one by Captain Beach), life membership in the Foundation, and a subscription to *Naval History* magazine presented by the U.S. Naval Institute.
- In June 2011, Lawrence Alcairo and Martin Lai of Guam received the Foundation's \$500 prize for the best naval history entry in the National History Day national-level competition held at the University of Maryland campus. Their project was titled "Guam post-WWII Build-up."

REPORT OF PROGRAMS: PUBLIC OUTREACH

Background: The NHF activity promotes Navy Museum public outreach programs and takes other initiatives to connect directly with the American people. Also, the NHF responds to numerous public inquiries relating to aspects of naval history.

Remarks:

- The NHF underwrote “Girls Make History Day” held at the Navy Museum on 25 June 2011. An estimated 1,600 young girls and parents arrived to meet author Valarie Tripp and participate in numerous activities.
- The NHF initiated a Facebook page in November 2009 and continued to gather naval history adherents to the site.
- In 2011 the Foundation completely revamped its online presence. The main NHF website at www.navyhistory.org was rebuilt, and now features a multimedia blog with several new stories posted weekly. A separate new website was launched providing a “virtual tour” of the Cold War Gallery, at www.usnavymuseum.org. Additionally, NHF launched two new websites in support of partner organizations. The International Journal of Naval History was relaunched in a new format at www.ijnhonline.org, a move which includes an important cost savings by migrating IJNH to our existing NHF web hosting plan. And an entirely new website was launched for the Society of Sponsors of the United States Navy, at www.societyofsponsorsofusn.org.
- NHF significantly increased its presence in social media throughout the year. Regular enhanced content helped to boost our existing Facebook page, and we branched out into new technologies such as Twitter, YouTube, Google+, and Flickr. We also provide ongoing assistance to NHHC Photo Section by editing and uploading historic films from their collection up to YouTube.

REPORT OF PROGRAMS: HISTORICAL SERVICES

Background: Historical Services is a fee-based research and reproduction operation that is designed to fulfill those functions of the NHC/NHHC that the government can no longer fund or staff. It has existed in one form or another since 1993, and has fallen exclusively under the auspices of the Foundation since 1997. In late 2011, in conjunction with the resumption of NHF management of the Navy Museum Store, we transitioned the Historical Services Division from a stand alone revenue center to a component of the Navy Museum Store operation in order to consolidate overhead costs and better align these two revenue centers into one.

REPORT OF PROGRAMS: NAVY MUSEUM STORE

Background: NHF has operated the Navy Museum Store as authorized by a 30-year old Memorandum of Understanding between NHF and the then-Naval Historical Center. Proceeds from the Store operation are donated to the Naval History and Heritage Command for the

support of the Museum's education and exhibit programs in accordance with Navy gift acceptance procedures. A decision was made in 2007 to outsource the store to a professional retail operation, and Sky Retail Partners was awarded the contract to operate the store. In late 2011, the decision was made to resume direct management of the Navy Museum Store. The Store reopened under NHF management in December 2011.

Remarks: In 2011, the combined Store and Historical Services operations generated \$72,282 of revenue.

REPORT OF PROGRAMS: SUPPORT FOR NAVY COMMANDS

NAVSEA (PMS 333): NHF facilitated discussions between NAVSEA, Independence Seaport Museum, and other parties on saving USS *Olympia*. Retired Rear Admiral Skip McGinley is coordinating a small task force that hope to facilitate a positive outcome for that historic ship. One success was the creation of a donation portal with the National Trust for Historic Preservation at www.preservationnation.com/Olympia.

NAVFAC: NAVFAC has consulted with NHF on studies related to the move of the National Museum of the United States Navy.

Navy Band: NHF supports Navy Band historical activities with funding donated by long-time director Ambassador Middendorf.

U.S. Naval Academy: Besides the aforementioned support for the Naval Academy's History Department Naval History Symposium, the NHF underwrites the Captain Edward L Beach, Jr. Naval History Prize awarded each spring to a graduating midshipman. In addition NHF is providing historic context to the famous battles listed on the façade of Navy-Marine Corps Memorial Stadium.

Office of Legislative Affairs: In the past NHF has been a source of *THE NAVY* books distributed to Congressional Offices. NHF also has been furnishing oral history excerpts of former Chiefs of Legislative Affairs to that office.

OPNAV N3/5: NHF Naval Historian Dave Winkler coordinated with the Asia branch with regards to presentations made at the Shanghai Academy of Social Sciences in May concerning incidents at sea. Winkler's dissertation on the US-USSR Incidents at Sea agreement has been published in China as was Admiral Holloway's *Aircraft Carriers at War* book.

Navy Recruiting Command: NHF coordinated with Navy Recruiting Command to promote the Teacher Fellowship Program.

Naval Education and Training Command: NHF worked with NETC to disseminate Teacher Fellowship Lesson Plans with NJROTC schools.

NAVAL HISTORY AND HERITAGE COMMAND (NHHC) AND THE NATIONAL MUSEUM OF THE U.S. NAVY

Background: Support for the NHHC has been an important aspect of the Foundation's mission since the Navy Museum opened in the early 1960s in the Washington Navy Yard. The NHF began operation of the Navy Museum store in 1983 under a Memorandum of Understanding with the Navy that permitted the Foundation to donate goods funded from the proceeds from the store operation in support of naval history programs. In 2006, Congressional legislation enabled the NHF to lease the museum during evenings for private events; each year since we have hosted approximately nine major social events in the main museum or the adjacent Cold War Gallery's building 70. In addition to Museum support, the Foundation provided funding for other NHHC branches to acquire historic art, artifacts, books and papers, and to support important NHHC events.

Remarks:

- In 2011, NHF provided \$30,504 in goods and services to NHHC and an additional \$28,328 to the Navy Museum, along with \$204,748 of NHF staff manpower to the NHHC and Navy Museum combined. In addition, \$947,566 of goods and services were donated to NHHC for the Cold War Gallery Project, which included the installation of the "Covert Submarine Operations" exhibit, the completion of a STEM Teacher Fellowship program in that new submarine exhibit, and the launching of a new website featuring the Cold War Gallery.
 - Assisted with Museum educational program and exhibit updates.
 - Provided a large number of photos from the Navy's historical photograph collection and other repository collections for illustrations in several book and monograph projects.
 - Purchased art, artifacts, books, and oral histories to enhance the NHHC's collections.
 - Supported or co-sponsored important naval history conferences.
 - Continued to sustain the unique on line academic publication, *International Journal of Naval History*.
- Additional Foundation staff support involved hundreds of hours to:
 - Answer many public inquiries on naval history matters by providing historical data, photograph reproductions, cruise book and publication copies that would otherwise have been the responsibility of the NHHC to handle.
 - Solicit from the public and then facilitate the donation to the NHHC's collections of a wide variety of books, memoirs, photographs and artifacts.
 - The NHF book donation program has enabled members to donate books and receive a tax deduction. The Foundation office manager operates the program and conducts quarterly used book sales at the Navy Yard Town Center. Proceeds are gifted in support of Navy Museum programs and Navy-Marine Corps Relief Society efforts.
- The continuing initiative in 2011 was the commitment by the Naval Historical Foundation to fund the design and installation effort for the exhibits to be contained in the Cold War Gallery in building 70, adjacent to the main Navy Museum building. That building was turned over to the NHHC in 2004 after completion of a \$2.6M Military Construction Project funded by the Navy to convert the historic Experimental Model Basin building to an exhibit-ready museum building.

As a result of a 2007 Navy-NHF contract authorized by legislation introduced by Virginia Senator John Warner and funded by the Navy, NHF completed the installation of the Central Hall of the Cold War Gallery and completed the design for the North and South Halls in early 2010. The Central Hall exhibits were dedicated in June 2010, and the Covert Submarine Operations exhibit in the North Hall was dedicated in June 2011. Plans are underway for the completion of a Vietnam War-related exhibit, "Into the Lion's Den," scheduled for completion and dedication in June 2012.