



2009 ANNUAL REPORT OF THE

NAVAL  
HISTORICAL  
FOUNDATION

*Preserving and Promoting Our Naval Heritage  
Since 1926*

(Presented at the Annual Meeting of the Naval Historical Foundation on 19 June 2010)

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# Mission Statement

*“To portray the role of sea power in the development of the United States.”*

Since 1926 the mission of the Naval Historical Foundation has been and remains: education, preservation, and commemoration.

- The Foundation’s principal purpose is to educate Americans about the history and importance of United States sea power, and about the contribution and sacrifices United States Navy men and women have made while protecting our freedom and preserving democracy in peace and war.
- The Foundation will acquire and ensure curatorial care for artifacts and documents of the Navy, and, in cooperation with museums, archives, and libraries, make these important historic materials available for public exhibit or scholarly study.
- The Foundation, alone and in cooperation with the United States Navy, with civilian institutions and corporations, and with private citizens, shall commemorate important naval events in American history thus ensuring that these remain in the American memory, that their importance is understood, and that those who served in them continue to be recognized.

## *Message from the President*

The year 2009 marked the election of Admiral Bruce DeMars as the fifth Chairman of the Naval Historical Foundation (NHF) over its 83 year history. Admiral DeMars, with his background in the submarine and nuclear power communities, will lend additional historical perspective to the organization. His interest in naval history has been well established as evidenced by his leadership within his Naval Academy class to endow a naval heritage chair in the Naval Academy's History Department. One of his first public appearances as the new chairman was to address historians at the Naval History Symposium held every two years at the U.S. Naval Academy. One of the topics he discussed was how the NHF's mission remained consistent through the decades. He also touched on initiatives he intended to take to make the NHF more effective in the execution of its mission as originally conceived by its founders.

As you will see in the following report, during Admiral DeMars' inaugural year, the NHF has enjoyed continued mission success by seeking and working with partners with like-minded objectives. For example, NHF partners for the Annual Battle of Midway Commemoration Dinner included the Naval Order of the United States, the United States Navy Memorial Foundation, the Surface Navy Association, the Association of Naval Aviation, the Navy League of the United States and the Tailhook Association. Also in 2009, the NHF committed to play a lead role in the 9<sup>th</sup> Maritime Heritage Conference which will bring together members from many organizations in Baltimore in September 2010.

Then there is the Navy itself. The NHF supports the Navy's historical needs in a myriad of ways, assisting numerous veterans and active duty Sailors with historical questions, providing recognition for outstanding scholarship, and acquiring artifacts, papers, art, and manuscripts for the Navy's various historical repositories. For example, the NHF collaborated with Naval Sea Systems Command to publish a *Pull Together* newsletter that focused on the Navy's ship donation program.

In 1999, the Vice Chief of Naval Operations sought NHF support to fund a Cold War Gallery for the National Museum of the United States Navy. On 11 December 2009, the NHF turned over to the Navy the first completed section of the Gallery – a Central Hall that provides visitors an introduction to the subject matter. As the year ended, designs on the North and South Halls neared completion. During the year, the NHF received major pledges of support from two of the nation's largest corporations—General Dynamics and Northrop Grumman—that will enable the NHF to continue the exhibit installation process in 2010. A complete list of Cold War Gallery contributors as of 31 December 2009 is provided towards the end of this report. We appreciate their support!

Perhaps the most significant new initiative in 2009 was the decision by the Board of Directors to conduct an in depth strategic planning initiative to examine mission, governance, membership, outreach, and revenue centers. The new mission that follows is the first result of that effort; much more will follow in 2010 to ensure that the Foundation remains viable as the premiere naval heritage organization for decades to come.

Robert F. Dunn  
Vice Admiral, U.S. Navy (Retired)

# Organization

The NHF Board of Directors is empowered by the By Laws to exercise governance of the organization with responsibilities for policy guidance and continuing oversight, and has appointed standing committees with chairmen accountable to the Board for carrying out many of these functions, including Finance and Audit. The Board meets semiannually to review the operations of the Foundation and vote on recommended changes to policy. Admiral Bruce DeMars was appointed by the board as the interim chairman in November 2008 and was elected by membership at the June 2009 annual meeting. He also relieved Admiral Holloway to lead the Cold War Gallery capital campaign.

The President, Vice Adm. Robert F. Dunn, USN (Ret.), is a member of the Board and functions as the Chief Executive Officer (CEO) of the NHF. While he is not a paid employee, as CEO the President carries out the governance oversight of the NHF and serves as the primary NHF contact point with other organizations. (A full listing of the Officers and Directors of the NHF may be found on the Foundation's web site, [www.navyhistory.org](http://www.navyhistory.org).)

The Executive Director, Capt. Charles T. Creekman, Jr., USN (Ret.), serves as the Chief Operating Officer, responsible for the day-to-day functioning of the organization. He oversees the activities of NHF employees, and is responsible to the President for administrative and financial matters. He advises the President through daily communication of any action, issue, or policy change that is considered of interest to the Foundation leadership.

The Director of Programs and Development is Dr. David F. Winkler. He is the Cold War Gallery Capital Campaign Director. He is assisted by Kirsten Arnold. Together they coordinate the oral history program, speakers program, monograph publications, newsletters, symposiums, and other programming functions. Dr. Winkler also seeks revenue sources to support the NHF and fund naval historical projects.

The Office Manager is YNC Frank Arre, USN (Ret.). He handles reports and correspondence, maintains the NHF's financial records, and manages the revenue generation operations of the Foundation. Leaving the NHF at the end of the year, the office manager position was filled by Mr. Michael Drumm. He will be continued to be assisted in his duties by bookkeeper and receptionist, Ms. Charo Stewart.

In 1999, the NHF received a grant of \$25K from the Department of Interior to hire individuals to support a Collection Reconciliation Project facilitating the transfer of the remaining significant holdings of the NHF's 80 plus years of collecting to the Navy, the Library of Congress and other appropriate museums and archives. With the number of remaining collections decreasing, full time curators have been replaced with members as volunteer curators; the current such volunteer is Navy veteran Mr. Ray Godfrey.

Ms. Laura Waayers had operated the NHF Historical Services Division, conducting photographic and related research for paying customers for several years. Leaving the NHF late in the year,

Ms. Waayers was replaced by Mr. Corey Black. Mr. Bill Dida continues as an assistant. Mr. John Reilly also handled fee-related research requests.

## **REPORT ON MEMBERSHIP**

**Background:** In 2009 the membership increased from 1115 to 1,165. This number reflects an effort to collect career summary biographies from the retired Flag community that had a secondary benefit of generating new memberships.

### **Remarks:**

The following benefits for each level of membership were approved for implementation during 2001, our 75<sup>th</sup> anniversary year, as new members are received and renewals processed.

Active: Membership Card

Sustaining: Lapel Pin and Card

Associate: Coffee Cup, Lapel Pin and Card

Fellowship: Coffee Cup, Lapel Pin and Card

Life: Coffee Cup, Ball Cap, Life Member Lapel Pin, Card and Certificate

All members presently receive the Foundation's *Pull Together* newsletter, invitations to NHF sponsored events, and discounts on Historical Services photo reproductions. A new strategic planning initiative underway will review dues levels and study ways to improve membership numbers.

## **REPORT ON COLLECTIONS**

**Background:** Since 1999 the NHF has obtained outside funding to conduct a "collection reconciliation project" to inventory the NHF's 80 years of naval artifact acquisitions, enter the information in a database, and distribute the items to appropriate repositories.

**Remarks:** In 2009 we continued an innovative process, first tried in 2001, of facilitating the donation of important naval artifacts, photos and papers from aging veterans and their families directly to the collections of the NHHC without accessioning the material into the Foundation collection. In addition, we are making good progress in transferring items from our holdings to the NHHC, Library of Congress and other government and nonprofit repositories. A deaccession committee deals with NHF collection items that have no naval heritage value. Sales of such items are generating funds to support the NHF and the Navy's collections.

## **REPORT OF PROGRAMS: ORAL HISTORY**

**Background:** Current program initiatives began in 1996 with the commencement of an oral history program to support the NHC. At that time, the Foundation received a \$20,000 grant from Ambassador William H.G. Fitzgerald to hire a part-time oral historian to survey what was available to researchers and conduct interviews as necessary. In December 1997, the program

solicited the membership for volunteer interviewers and transcribers. Membership participation enabled the program to expand into a national collection effort and minimize expenses.

**Remarks:**

- The volunteer interviewer pool consists of approximately 60 volunteers. Interviews continued to be conducted and transcribed from coast to coast. Copies of these interviews are provided to the Navy Department Library in Washington, DC and libraries at the U.S. Naval Academy, Naval Postgraduate School, and Naval War College.
- With a generous gift from Mr. Frank Gren, the NHF contracted with Paul Stillwell to interview former Chairman of the Joint Chiefs of Staff, Adm. William Crowe. Sixteen interview sessions were completed before Admiral Crowe passed away. Crowe's son, Marine Brigadier General Blake Crowe, edited the transcripts with Mr. Stillwell and the work was officially completed 2009.
- Other Flag officer interviews published in 2009 include those of RAdm. Mack Gaston and RAdm. Ed Waller.
- The NHF hired Laura Brennan to migrate interview transcripts on to a central hard drive and provide indexes for posting with the Library of Congress Veterans History Project.
- The NHF is a partner with the Library of Congress Veterans History Project. The Library lists NHF interviews as part of its growing online database.

## **REPORT OF PROGRAMS: NAVAL HERITAGE SPEAKERS PROGRAM**

**Background:** The current program was initiated in late 1998 with a call for volunteer speakers. The Foundation maintains and promulgates its roster of speakers, and acts as the go between for the speakers and those organizations that desire a speaker on naval topics.

**Remarks:**

- The number of volunteers enrolled in the program is 98.
- The NHF receives a request on average every two months.
- Plans call for the specialization of the program to provide a naval aviation focus for the 2011 naval aviation centennial.

## **REPORT OF PROGRAMS: SYMPOSIUMS AND COMMEMORATIONS**

**Background:** The Foundation partners with other organizations to stage symposiums, seminars, and authors nights on naval history topics, particularly in the Navy Museum.

**Remarks:** This initiative continued in 2009.

- On 15 April the Foundation partnered with the Naval Submarine League to host "Submarines in Land Attack" which featured three presentations about the Navy's cruise missile efforts beginning in the 1950s up until the present.
- On 3 June the NHF partnered with 5 other organizations to host the annual Battle of Midway Dinner commemoration at the Army-Navy Country Club in Arlington, VA. The guest

speaker was Dr. Craig Symonds who spoke on historically significant battles at sea, including Midway.

- On 10-11 September, the NHF participated in the Naval History Symposium at the U.S. Naval Academy. Admiral DeMars served as the event's luncheon speaker.
- On 24 October, the NHF partnered with the National Capital Council of the Navy League to celebrate the 234<sup>th</sup> Birthday of the United States Navy at the Hilton Alexandria Mark Center hotel in Alexandria, VA. NHF is responsible for the historic sub-theme of these dinners and in 2009, we showcased the 40<sup>th</sup> anniversary of the Apollo 11 landing and the highlighted the contributions of "the Navy in Space".

## REPORT OF PROGRAMS: PUBLICATIONS

**Background:** Over the years the Foundation has published a series of monographs on naval history topics many of which have been scanned and placed on the Navy Department Library's website at [www.history.navy.mil](http://www.history.navy.mil). In 1999, the NHF contracted with noted naval history authors to write monographs to be published by the Naval Historical Center on different topics relating to the Korean War—a project that later led to a book compilation by Naval Institute Press, for which NHF receives royalties. As a follow on project NHF has seven authors under contract to produce manuscripts on Vietnam War topics.

### Remarks:

- Two monographs of the Vietnam War series, Dr. Edward Marolda's *Approaching Storm: Conflict in Asia, 1945-1965* and Dr. John Darrell Sherwood's *Nixon's Trident: Naval Power in Southeast Asia 1968-1972* were published through the Government Printing Office in 2009.
- The NHF provided a significant financial subvention that enabled Jeffrey Barlow to publish *From Hot War to Cold: The U.S. Navy and National Security Affairs, 1945-1955* with Stanford University Press.
- The coffee table book *The Navy*, now published by Rizzoli International, topped 300,000 in sales in 2009 since the first edition sold in 2000. In contrast the coffee table chronology *U.S. Navy: A Complete History*, topped 100,000 copies sold since it first came out in 2003. The NHF shares royalties with Army, Air Force and Marine Corps Historical/Heritage Foundations for the *World War II: A Chronology of War* that was published in 2008 and the forthcoming *Vietnam: A Chronology of War*. NHF was instrumental in obtaining a foreword for the first book from former President George H. W. Bush, and another foreword for the latter book from Marine veteran, Virginia Senator James Webb.
- The Foundation contracted with Tide-mark Press to produce an annual Navy Art calendar through 2011. While not generating large sales volume, these calendars help show case the Navy's priceless art collection and serve to publicize the Foundation's role in naval history preservation. The 2011 edition will focus on the centennial of naval aviation.
- Two editions of *Pull Together/Navy Museum News* were published in 2009. The Spring edition focused on the forthcoming Naval History Symposium and underwater archaeology. The Fall edition covered the Navy's Ship Donation Program. .
- The Foundation's historian, Dr. Winkler, continues to publish a monthly historical retrospective column in the Navy League publication *Sea Power* and a quarterly column in Surface Navy Association's *Surface SitRep*.



## REPORT OF PROGRAMS: PRIZES AND RECOGNITION

**Background:** The Foundation has, for a number of years, provided annual support to the Naval Historical Center for the awarding of the Center's Rear Admiral Ernest M. Eller Prize for the best article on naval history. The \$1,000.00 award is split evenly between the Center and the Foundation. In addition, the Foundation has sponsored a \$500.00 naval history special prize at the National History Day competition held annually at the University of Maryland. In 2008 the Prize was officially named the Captain Ken Coskey Prize to honor the former Executive Director of the NHF. In 2001 the Naval Historical Foundation established a Naval History Prize to be granted at the direction of the USNA History Dept. for outstanding achievement in history. With the passing of Captain Beach, a long-time board member, the award was renamed "The Captain Edward L. Beach, Jr. Naval History Award." In 2009, the NHF announced it would partner with the Naval Heritage and History Command to sponsor a "Holloway Prize" to create a \$10,000 fellowship to underwrite naval history scholarship. The details of that plan have yet to be finalized and publicized.

### Remarks:

- In May 2009, Executive Director Captain Todd Creekman and the U.S. Naval Institute's Tom Cutler awarded Midshipman First Class Joel L. Hamner the "Captain Edward L. Beach, Jr. Naval History Prize" for his scholarship at the Naval Academy. The prize consisted of several naval history books (including one by Captain Beach), life membership in the Foundation, and a subscription to *Naval History* magazine presented by the U.S. Naval Institute.
- In June 2009, Karissa Kleinschmidt, Katelynn Scallan and Jesse Adcock of Cantonment, Florida received the Foundation's \$500 prize for the best naval history entry in the National History Day national-level competition held at the University of Maryland campus. Their Senior Group Exhibit was titled "Grace Murray Hopper: America's 'Amazing Grace.'"
- In June 2009, retired Captains Ted Bronson and Pete Boyne, and Commanders Bob Rositzke and Jim Moses, were recognized as the NHF's Volunteers of the Year for their expert and untiring efforts to make the Cold War Gallery design the best it could be.

## REPORT OF PROGRAMS: PUBLIC OUTREACH

**Background:** The NHF activity promotes Navy Museum public outreach programs and takes other initiatives to connect directly with the American people. Also, the NHF responds to numerous public inquiries relating to aspects of naval history.

### Remarks:

- The NHF underwrote "American Girl Day" held at the Navy Museum on 27 June 2009. An estimated 1,600 young girls and parents arrived to meet author Valarie Tripp and participate in numerous activities. The event will be repeated in 2010.
- The NHF joined with the Virginia War Memorial and Cold War Museum Foundation on 6 August 2009 to conduct a Cold War Teachers Institute for Virginia teachers. Some twenty

teachers attended the one day program that included a tour of the display ship *Barry* and a behind the scenes tour of the Cold War Gallery.

- The NHF initiated a Facebook page in November 2009 and began to gather naval history adherents to the site.

## **REPORT OF PROGRAMS: HISTORICAL SERVICES**

**Background:** Historical Services is a fee-based research and reproduction operation that is designed to fulfill those functions of the NHC/NHHC that the government can no longer fund or staff. It has existed in one form or another since 1993, and has fallen exclusively under the auspices of the Foundation since 1997. We currently have one full time employee and one part time employee, whose salaries are paid from the business they generate.

**Remarks:** Gross sales for the year 2009 totaled \$88,365. New equipment has expanded the printing capability of the Foundation to reproduce images in house using specialty papers and up to 24 inches wide.

## **REPORT OF PROGRAMS: NAVY MUSEUM STORE**

**Background:** NHF has operated the Navy Museum Store as authorized by a decades old Memorandum of Understanding between NHF and the then-Naval Historical Center. Proceeds from the Store operation are donated to the Naval History and Heritage Command for the support of the Museum's education and exhibit programs in accordance with Navy gift acceptance procedures. A decision was made in 2007 to outsource the store to a professional retail operation, and Sky Retail Partners was awarded the contract to operate the store.

**Remarks:** In 2009, this arrangement generated approximately \$6,082 in revenue.

## **REPORT OF PROGRAMS: SUPPORT OF THE NAVAL HISTORY AND HERITAGE COMMAND (NHHC) AND THE NATIONAL MUSEUM OF THE U.S. NAVY**

**Background:** Support for the NHHC has been an important aspect of the Foundation's mission since the Navy Museum opened in the early 1960s in the Washington Navy Yard. The NHF began operation of the Navy Museum store in 1983 under a Memorandum of Understanding with the Navy that permitted the Foundation to donate goods funded from the proceeds from the store operation in support of naval history programs. In 2006, Congressional legislation enabled the NHF to lease the museum during evenings for private events; each year since we have hosted approximately nine major social events in the main museum or the adjacent Cold War Gallery's building 70. In addition to Museum support, the Foundation provided funding for other NHHC branches to acquire historic art, artifacts, books and papers, and to support important NHHC events.

**Remarks:**

- NHF provided \$42,023 in goods and services and contributory staff assistance to the NHHC in 2009, in addition to \$1,686,992 for the Cold War Gallery Project.
  - Assisted with Museum educational program and exhibit updates.
  - Provided a large number of photos from the Navy's historical photograph collection and other repository collections for illustrations in several book and monograph projects.
  - Purchased art, artifacts, books, and oral histories to enhance the NHHC's collections.
  - Supported or co-sponsored important naval history conferences.
  - Continued to sustain the unique on line academic publication, *International Journal of Naval History*.
  
- Additional Foundation staff support involved hundreds of hours to:
  - Answer many public inquiries on naval history matters by providing historical data, photograph reproductions, cruise book and publication copies that would otherwise have been the responsibility of the NHHC to handle.
  - Solicit from the public and then facilitate the donation to the NHHC's collections of a wide variety of books, memoirs, photographs and artifacts.
  - The NHF book donation program has enabled members to donate books and receive a tax deduction. The Foundation office manager operates the program and conducts quarterly used book sales at the Navy Yard Town Center. Proceeds are gifted in support of Navy Museum programs and Navy-Marine Corps Relief Society efforts.
  
- The continuing initiative in 2009 was the commitment by the Naval Historical Foundation to fund the design and installation effort for the exhibits to be contained in the Cold War Gallery in building 70, adjacent to the main Navy Museum building. That building was turned over to the NHHC in 2004 after completion of a \$2.6M Military Construction Project funded by the Navy to convert the historic David Taylor Experimental Model Basin building to an exhibit-ready museum building. As a result of a 2007 Navy-NHF contract authorized by legislation introduced by Virginia Senator John Warner and funded by the Navy, NHF completed the installation of the Central Hall of the Cold War Gallery and will complete the design for the North and South Halls in early 2010.
  - During 2009 the following individuals, corporations, and foundations contributed a total of \$1,441,172 to the fundraising effort. The NHF is most appreciative of this generosity; major gifts (\$10,000 or larger) were donated by:
    - Tawani Foundation
    - Northrop Grumman Corporation
    - General Dynamics Corporation
    - Victoria and Roger Sant
    - Holtec International
    - Wedge Group, Inc.
    - Mr. and Mrs. David Leighton
    - Captain and Mrs. David S. Cooper
    - Rear Admiral John T. Mitchell
    - Admiral Thomas B. Hayward