



2008 ANNUAL REPORT OF THE

NAVAL
HISTORICAL
FOUNDATION

*Preserving and Promoting Our Naval Heritage
Since 1926*

(Presented at the Annual Meeting of the Naval Historical Foundation on 24 June 2009)

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Mission Statement

To preserve and promote U.S. naval history through:

- Collection of art, artifacts, manuscripts and oral histories on behalf of the Navy.
- Outreach to the Navy and the American public with speakers, publications and symposiums.
- Support of the Naval History and Heritage Command, particularly The National Museum of the United States Navy, by donating goods, services and funds to the Navy.
- Response to public requests for Navy related merchandise, historic photograph and document copies, and historical research.

Collection:

- Art, artifacts, documents and photographs for donation to the Navy.
- Manuscripts and personal papers for donation to Library of Congress.
- Artifacts and papers for donation to other unique federal and private repositories.
- Oral history and memoir acquisition.
- Books for the Navy Department Library and resale.

Outreach:

- Attracting new members interested in naval history.
- Publication of periodic newsletter, *Pull Together* and *Navy Museum News* with naval heritage content.
- Maintaining Naval Heritage Speakers Program for public gatherings.
- Publication, both print and digital, of important naval history topics.
- Sponsoring symposiums on high interest historical subjects.
- Coordinating with other service historical organizations to promote military history initiatives.

Support for Naval Historical Center programs:

- Soliciting private and corporate contributions to support naval history.
- Donating funds and services for prizes, internships and conferences.
- Donating funds and services for National Museum of the United States Navy exhibits and educational programs.

Public Response:

- Offer distinctive gifts and books in the Navy Museum Gift Shop.
- Offer high quality reproduction of historic photographs, cruise books and documents.
- Offer accurate historical research services on naval history topics.

Message from the President

The year 2008 was a transitional one for the Naval Historical Foundation (NHF) as our chairman of ten years, Admiral James L. Holloway III, tendered his resignation at our November Board of Directors meeting. Admiral Holloway's decade of service as chairman was preceded by eighteen years of leadership as the president of the Foundation. Overall, Admiral Holloway provided 28 years of leadership to this organization – a time span that exceeds most active duty careers. Admiral Holloway's commitment to naval history went well beyond spending time in the office and signing out correspondence. He often made public appearances to speak to groups about our heritage and contributed funds to support vital projects such as digitizing the *Dictionary of American Naval Fighting Ships*. A frequent contributor to journals such as *Naval History* and *Naval Aviation News*, Admiral Holloway also argued forcefully about the key role naval aviation has played and continues to play in defense of the country. During 2008, his book *Aircraft Carriers at War: A Personal Retrospective of Korea, Vietnam, and the Soviet Confrontation* earned him accolades from the Navy League of the United States and the U.S. Naval Institute as well as a well-deserved spot on the CNO's recommended reading list.

We are fortunate that Admiral Bruce DeMars has agreed to relieve Admiral Holloway as the Foundation's new chairman. Admiral DeMars, with his background in the submarine and nuclear power communities, will lend additional historical perspective to the organization. His interest in naval history has been well established as evidenced by his leadership within his Naval Academy class to endow a naval heritage chair in the Naval Academy's History Department. Admiral DeMars has been welcomed by the NHF membership and will take over officially as Chairman upon election at the 2009 annual meeting of the Foundation.

As you will see in the following report, during this transition, the NHF has enjoyed continued mission success by seeking and working with partners with like-minded objectives. Our closest partner, the Naval Historical Center (NHC) was officially renamed as the Naval History and Heritage Command (NHHC) as of 1 December 2008. This designation reflects the greater scope of the Navy's official historical organization that now includes oversight of a dozen museums around the nation including the National Museum of the U.S. Navy here in Washington. We wish the best to the Director of Naval History, Rear Admiral Jay A. DeLoach, as he takes on the challenges of leading a command that has coast-to-coast responsibilities.

A \$17 million capital campaign to underwrite a Cold War Gallery for the National Museum of the United States Navy was energized with the hiring of Kirk McAlexander as a fundraising counsel. With his assistance, we are making progress in attracting the funds needed from individuals and corporations for this important project. Meanwhile, our contract with the Navy to produce the final design for the Cold War Gallery and build out its central hall, is on schedule.

Because of the generous donations of time and funds from members and others interested in naval history, we can be assured of achieving our mission of preserving and promoting our naval heritage for many years to come.

Robert F. Dunn
Vice Admiral, U.S. Navy (Retired)

Organization

The NHF Board of Directors is empowered by the By Laws to exercise governance of the organization with responsibilities for policy guidance and continuing oversight, and has appointed standing committees with accountable chairmen to carry out many of these functions, including Finance and Audit. The Board meets semiannually to review the operations of the Foundation and vote on recommended changes to policy. Adm. James L. Holloway III, USN (Ret.) stepped down as Chairman at the November 2008 board meeting. Admiral Bruce DeMars was appointed by the board as the interim chairman pending membership approval at the June 2009 annual meeting. He also relieved Admiral Holloway to lead the Cold War Gallery fundraising effort.

The President, Vice Adm. Robert F. Dunn, USN (Ret.), is a member of the Board and functions as the Chief Executive Officer (CEO) of the NHF. While he is not a paid employee, as CEO the President carries out the governance oversight of the NHF and serves as the primary NHF contact point with other organizations. (A full listing of the Officers and Directors of the NHF may be found on the Foundation's web site.)

The Executive Director, Capt. Charles T. Creekman, Jr., USN (Ret.), serves as the Chief Operating Officer, responsible for the day-to-day functioning of the organization. He oversees the activities of NHF employees, and is responsible to the President for administrative and financial matters. He advises the President through daily communication of any action, issue, or policy change that is considered of interest to the Foundation leadership.

The Director of Programs and Development is Dr. David F. Winkler. He is the Cold War Gallery Capital Campaign Director. He is assisted by Kirsten Arnold. Together they coordinate the oral history program, speakers program, monograph publications, newsletters, symposiums, and other programming functions. Dr. Winkler also seeks revenue sources to support the NHF and fund naval historical projects.

The Office Manager is YNC Frank Arre, USN (Ret.). He handles reports and correspondence, maintains the Foundation's financial records, and manages the revenue generation operations of the Foundation. He is assisted in his duties by bookkeeper and receptionist, Ms. Charo Stewart.

In 1999, the NHF received a grant of \$25K from the Department of Interior to hire individuals to support a Collection Reconciliation Project facilitating the transfer of the remaining significant holdings of the NHF collection to the Library of Congress, the NHC/NHHC, and other repositories. Generous donations from Foundation members have enabled NHF to continue this important distribution and support the Center's curator branch. In addition, Mr. Bill Hill continues to provide outstanding support to NHC/NHHC as the Curator for the Cold War Gallery project.

Ms. Laura Waayers, with the assistance of Mr. Bill Dilda, operates the NHF Historical Services Division, conducting photographic and related research for paying customers. Mr. John Reilly also handles fee-related research requests, although as the holder of the Middendorf Naval

History Research Chair, Reilly performs much of his research to support member and general public inquiries.

REPORT ON MEMBERSHIP

Background: In 2008 the membership declined from 1,196 to 1,115. This number reflects the purging of the membership files. During 2009, the NHF intends to conduct a recruiting campaign to obtain new members.

Remarks:

The following benefits for each level of membership were approved for implementation during 2001, our 75th anniversary year, as new members are received and renewals processed.

Active: Membership Card

Sustaining: Lapel Pin and Card

Associate: Coffee Cup, Lapel Pin and Card

Fellowship: Coffee Cup, Lapel Pin and Card

Life: Coffee Cup, Ball Cap, Life Member Lapel Pin, Card and Certificate

All members presently receive the Foundation's *Pull Together* newsletter, invitations to NHF sponsored events, and discounts on Historical Services photo reproductions.

REPORT ON COLLECTIONS

Background: Since 1999 the NHF has obtained outside funding to conduct a "collection reconciliation project" to inventory the NHF's 80 years of naval artifact acquisitions, enter the information in a database, and distribute the items to appropriate repositories.

Remarks: In 2008 we continued an innovative process, first tried in 2001, of facilitating the donation of important naval artifacts, photos and papers from aging veterans and their families directly to the collections of the NHC/NHHC without accessioning the material into the Foundation collection. In addition, we are making good progress in transferring items from our holdings to the NHC/NHHC, Library of Congress and other government and nonprofit repositories. A deaccession committee deals with NHF collection items that have no naval heritage value. Sales of such items are generating funds to support the Navy's collections.

REPORT OF PROGRAMS: ORAL HISTORY

Background: Current program initiatives began in 1996 with the commencement of an oral history program to support the NHC. At that time, the Foundation received a \$20,000 grant from Ambassador William H.G. Fitzgerald to hire a part-time oral historian to survey what was available to researchers and conduct interviews as necessary. In December 1997, the program solicited the membership for volunteer interviewers and transcribers. Membership participation enabled the program to expand into a national collection effort and minimize expenses.

Remarks:

- The volunteer interviewer pool consists of approximately 60 volunteers. Interviews continued to be conducted and transcribed from coast to coast. Copies of these interviews are provided to the Navy Department Library in Washington, DC and libraries at the U.S. Naval Academy, Naval Postgraduate School, and Naval War College.
- With a generous gift from Mr. Frank Gren, the NHF contracted with Paul Stillwell to interview former Chairman of the Joint Chiefs of Staff, Adm. William Crowe. Sixteen interview sessions were completed before Admiral Crowe passed away. Crowe's son, Marine Brigadier General Blake Crowe, is editing the transcripts with Mr. Stillwell and we expect to publish that work in 2009.
- The NHF is a partner with the Library of Congress Veterans History Project. The Library lists NHF interviews as part of its growing online database.

REPORT OF PROGRAMS: NAVAL HERITAGE SPEAKERS PROGRAM

Background: The current program was initiated in late 1998 with a call for volunteer speakers. The Foundation maintains and promulgates its roster of speakers, and acts as the go between for the speakers and those organizations that desire a speaker on naval topics.

Remarks:

- The number of volunteers enrolled in the program was 98.
- During the year talks were given by Adm. Holloway, Vice Adm. Robert Dunn, Dr. David Winkler, Kirk Ferguson, Capt Wilbur Jones, and Robert Cressman.
- Cost to administer and publicize the program was under \$1,000.

REPORT OF PROGRAMS: SYMPOSIUMS AND COMMEMORATIONS

Background: The Foundation has assisted the Naval Historical Center with funding to stage symposiums, seminars, and authors nights on naval history topics, particularly in the Navy Museum. In 1999, the Foundation began to actively sponsor and conduct symposia.

Remarks: This initiative continued in 2008.

- On 15 April the Foundation partnered with the Naval Submarine League to host "50 Years Under the Ice" which featured three presentations about the *Nautilus* polar cruise of 1958 and subsequent operations up until the present.
- On 3 June the NHF partnered with 5 other organizations to host the annual Midway Dinner commemoration at the Army-Navy Country Club in Arlington. The featured speaker was Mr. Jon Parshall who co-authored *Shattered Sword* with Anthony Tully.
- On 25 October, the NHF partnered with the National Capital Council of the Navy League to celebrate the 233rd Birthday of the United States Navy at the Hilton Alexandria Mark Center hotel. NHF is responsible for the historic sub-theme of each of these events, and in 2008 we showcased images honoring "Sailors in the Sand"—the Navy's Individual Augmentees who serve so effectively around the world in various hot spots, including Iraq and Afghanistan.

REPORT OF PROGRAMS: PUBLICATIONS

Background: Over the years the Foundation has published a series of monographs on naval history topics and continues to offer 46 such publications for sale at the Navy Museum Gift Shop. In 1999, the NHF contracted with authors to write monographs to be published by the Naval Historical Center on different topics relating to the Korean War—a project that later led to a book compilation by Naval Institute Press, for which NHF receives royalties. As a follow on project NHF has seven authors under contract to produce manuscripts on Vietnam War topics.

Remarks:

- The first monograph of the Vietnam War series, Dr. Edward Marolda's *The Approaching Storm: Conflict in Asia, 1945-1965* was published through the Government Printing Office.
- Following in the wake of successful coffee table books *The Navy* and *U.S. Navy: A Complete History*, Hugh Lauter Levin Associates/Rizzoli International published *World War II: A Chronology of War* in 2008. NHF shares in the royalties for that book with the Army, Air Force and Marine Corps Historical Foundations. NHF was instrumental in obtaining a foreword for that book written by former president and World War II Navy veteran George H.W. Bush.
- The Foundation contracted with Tide-mark Press to produce an annual Navy Art calendar through 2010. While not generating large sales volume, these calendars help show case the Navy's priceless art collection and serve to publicize the Foundation's role in naval history preservation. The 2008 edition featured a centerfold poster celebrating the centennial of President Teddy Roosevelt's Great White Fleet's epic cruise around the world.
- Two editions of *Pull Together/Navy Museum News* were published in 2008. The Spring edition focused on the Fleet Historian Program and the new exhibits proposed for the Cold War Gallery. The Fall edition focused on the centennial of the Great White Fleet and the educational programs offered by the Navy Museum.
- The Foundation's historian, Dr. Winkler, continues to publish a monthly historical retrospective column in the Navy League publication *Sea Power* and a quarterly column in Surface Navy Association *Surface SitRep*.

REPORT OF PROGRAMS: PRIZES AND RECOGNITION

Background: The Foundation has, for a number of years, provided annual support to the Naval Historical Center for the awarding of the Center's Rear Admiral Ernest M. Eller Prize for the best article on naval history. The \$1,000.00 award is split evenly between the Center and the Foundation. In addition, the Foundation has sponsored a \$500.00 naval history special prize at the National History Day competition held annually at the University of Maryland. In 2008 the Prize was officially named the Captain Ken Coskey Prize to honor the former Executive Director of the NHF. In 2001 the Naval Historical Foundation established a Naval History Prize to be granted at the direction of the USNA History Dept. for outstanding achievement in history. With the passing of Captain Beach, a long-time board member, the award was renamed "The Captain Edward L. Beach, Jr. Naval History Award."

Remarks:

- In May 2008, Mrs. Ingrid Beach joined Foundation Executive Director Captain Todd Creekman to award Midshipman First Class Walter H. Haydock for his study counterinsurgency operations in the Philippines with the Naval Historical Foundation “Captain Edward L. Beach, Jr. Naval History Prize.” The prize consisted of life membership in the Foundation and a copy of *U.S. Navy: A Complete History*, as well as one of Ned Beach’s books presented by Mrs. Beach, and a subscription to *Naval History* magazine presented by the U.S. Naval Institute.
- In June 2008, Adam Sherman of Scottsdale, Arizona received the Foundation’s \$500 prize for the best naval history entry in the National History Day competition. His exhibit was titled “Prelude to Pearl Harbor, the Panay Conflict and President Roosevelt’s Compromise.”
- In June 2008 John Maloney was recognized as the NHF’s Volunteer of the Year.

REPORT OF PROGRAMS: PUBLIC OUTREACH

Background: The Foundation has, for a number of years, responded to inquiries from service members, historians and the American public for naval history information. In some cases the Foundation has been able to provide information at no charge, for example when responding to a request for ships’ history information with reference to an entry from the *Dictionary of American Naval Fighting Ships*. In other cases, Foundation staff members have been able to direct inquiries to the appropriate branch of the NHC/NHHC or other repositories including the National Archives and Library of Congress.

Remarks:

- John Reilly, the former head of the NHC Ship’s History Branch, continues to work on a part time basis to handle public inquiries. Board member Ambassador Middendorf has underwritten the bulk of Reilly’s salary with a generous annual donation, and consequently, John Reilly holds the “Ambassador J. William Middendorf II Naval History Research Chair.” Public response to his tireless efforts has been effusive in praising Mr. Reilly’s wealth of naval history knowledge and his enthusiasm in sharing it.

REPORT OF PROGRAMS: HISTORICAL SERVICES

Background: Historical Services is a fee-based research and reproduction operation that is designed to fulfill those functions of the NHC/NHHC that the government can no longer fund or staff. It has existed in one form or another since 1993, and has fallen exclusively under the auspices of the Foundation since 1997. We currently have one full time employee and one part time employee, whose salaries are paid from the business they generate.

Remarks:

- Gross sales for the year 2008 totaled \$118,000.

New equipment has expanded the printing capability of the Foundation to reproduce images in house. In 2007, an art reproduction capability was added, with several grades of paper.

REPORT OF PROGRAMS: NAVY MUSEUM STORE

Background: NHF has operated the Navy Museum Store as authorized by SECNAVINST 5755.1A (Navy Museums) and a Memorandum of Understanding between NHF and the Naval Historical Center of November 1996. Proceeds from the Store operation in the form of funds, goods and services are donated to the Naval Historical Center for the support of the Museum's programs in accordance with Navy gift acceptance procedures.

Remarks:

- A decision was made to explore outsourcing the gift shop to professional retailing operation. In 2007 Sky Retail Partners was awarded the contract to operate the Store. In 2008, this arrangement generated approximately \$6,000 in revenue.
- The NHF book donation program has enabled members to donate books and receive a tax-deduction. YNC Arre manages the program and hosts book sales at the Navy Yard Town Center that support Navy Museum programs and Navy-Marine Corps Relief Society efforts.

REPORT OF PROGRAMS: SUPPORT OF THE NAVAL HISTORICAL CENTER (NHC)/NAVAL HISTORY AND HERITAGE COMMAND (NHHC) AND THE NATIONAL MUSEUM OF THE U.S. NAVY

Background: Support for the NHC/NHHC has been an important aspect of the Foundation's mission since the Navy Museum opened in the early 1960s in the Washington Navy Yard. The NHF began operation of the Navy Museum Gift Shop in 1983 under a Memorandum of Understanding with the Navy that permitted the Foundation to donate goods and services funded from the proceeds from the Gift Shop operation in support of naval history programs. In 2006, Congressional legislation enabled the NHF to lease the museum during evenings for private events; each year since we have hosted approximately ten major social events in the main museum or the adjacent Cold War Gallery's building 70. In addition to Museum support, the Foundation provided funding for other NHC/NHHC branches to acquire historic art, artifacts, books and papers, and to support important NHC/NHHC events.

Remarks:

- NHF provided over \$286,000 in goods and services and contributory staff assistance to the NHC/NHHC in 2008, in addition to the more than \$657,000 for the Cold War Gallery Project.
 - Assisted with Museum educational program and exhibit updates.
 - Provided a large number of photos from the Navy's historical photograph collection and other repository collections for illustrations in several book and monograph projects.
 - Purchased art, artifacts, books, and oral histories to enhance the NHC/NHHC's collections.
 - Provided over 400 books – approximately half of the Navy Department Library's acquisitions for 2008.
 - Supported or co-sponsored important naval history conferences.

- Continued to sustain the unique on line academic publication, *International Journal of Naval History*.
- Additional Foundation staff support involved hundreds of hours to:
 - Answer many public inquiries on naval history matters by providing historical data, photograph reproductions, cruise book and publication copies that would otherwise have been the responsibility of the NHC/NHHC to handle.
 - Solicit from the public and then facilitate the donation to the NHC/NHHC's collections of a wide variety of books, memoirs, photographs and artifacts.
- The continuing initiative in 2008 was the commitment by the Naval Historical Foundation to fund the design and installation effort for the exhibits to be contained in the Cold War Gallery in building 70, adjacent to the main Navy Museum building. That building was turned over to the NHHC in 2004 after completion of a \$2.6M Military Construction Project funded by the Navy to convert the historic David Taylor Experimental Model Basin building to an exhibit-ready museum building. The Foundation has already partnered with the Naval Submarine League to successfully remove the "Fast Attacks and Boomers" submarine centennial exhibit from the Smithsonian Institution's National Museum of American History when the exhibit closed in 2003. That exhibit's components will form important parts of the Cold War Gallery. The Foundation is assisting NHHC in developing the story line and organizing artifacts for the exhibits.
- During 2008 the following individuals, corporations, and foundations contributed a total of \$685,500.00 to the fundraising effort. The NHF is most appreciative of this generosity; major gifts were donated by:
 - Tawani Foundation
 - Northrop Grumman Corporation
 - ManTech International Corporation
 - Navy Federal Credit Union
 - Applied Mathematics, Incorporated
 - Babcock & Wilcox Company
 - Mr. Robert Bellas
 - Mr. and Mrs. David Leighton
 - Mr. Martin Bollinger
 - CSP Information Group
 - Ambassador J. William Middendorf II
 - Rear Admiral Andrew Giordano, USN (Ret.)
 - Dr. Dean Allard
 - Capt. Richard A. Stratton, USN (Ret)
 - Mr. Michael P. Riley
 - Dr. Jack London
 - CACI International, Incorporated
 - Exelon Foundation
 - Mr. Weymouth D. Symmes
 - The Honorable John Lehman
 - General Atomics Corporation