



2007 ANNUAL REPORT OF THE

NAVAL
HISTORICAL
FOUNDATION

*Preserving and Promoting Our Naval Heritage
Since 1926*

(Presented at the Annual Meeting of the Naval Historical Foundation on 11 June 2008)

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Mission Statement

To preserve and promote U.S. naval history through:

- Collection of art, artifacts, manuscripts and oral histories on behalf of the Navy.
- Outreach to the Navy and the American public with speakers, publications and symposiums.
- Support of the Naval Historical Center (Center), particularly The National Museum of the United States Navy, by donating goods, services and funds to the Navy.
- Response to public requests for Navy related merchandise, historic photograph and document copies, and historical research.

Collection:

- Art, artifacts, documents and photographs for donation to the Navy.
- Manuscripts and personal papers for donation to Library of Congress.
- Artifacts and papers for donation to other unique federal and private repositories.
- Oral histories in support of a Sea Services oral history program.

Outreach:

- Attracting new members interested in naval history.
- Publication of periodic newsletter, *Pull Together*, with naval heritage content.
- Maintaining Naval Heritage Speakers Program for public gatherings.
- Publication, both print and digital, of important naval history topics.
- Sponsoring symposiums on high interest historical subjects.
- Coordinating with other service historical organizations to promote military history initiatives.

Support for Naval Historical Center programs:

- Soliciting private and corporate contributions to support naval history.
- Donating funds and services for prizes, internships and conferences.
- Donating funds and services for National Museum of the United States Navy exhibits and educational programs.

Public Response:

- Offer distinctive gifts and books in the Navy Museum Gift Shop.
- Offer high quality reproduction of historic photographs, cruise books and documents.
- Offer accurate historical research services on naval history topics.

Message from the President

As you will see in the following report, the Naval Historical Foundation (NHF) has enjoyed continued mission success by seeking and working with partners with like-minded objectives. Our closest partner is the Naval Historical Center (NHC), which hosts our activities at the Washington Navy Yard. In return, all branches of the NHC benefit from services and funds provided by the NHF. The National Museum of the United States Navy, an important branch of the NHF, has received additional support through revenues generated from the Museum Store and our ability to rent the Museum for private events. Our fund raising efforts continue to support the design, construction and installation of the Cold War Gallery in an adjacent building.

One successful aspect of our fundraising effort was the support through Senator John Warner, and others in Congress, who set aside \$3 million for each service to use for their national museums. For the Navy, Director of Naval History Rear Adm. Paul Tobin assured that the authorized money was steered to the NHC and the NHF earned a Navy contract to oversee the completion of designs, install the central exhibit hall, and upgrade some of the current exhibits in the present museum. In addition, during 2007, the NHF's Cold War Gallery Capital Campaign received \$188,000 in cash contributions from a variety of individuals, corporations and foundations, as well as significant pledges of funding support in 2008 and beyond.

We continue to forge partnerships with other service-support organizations on a variety of projects. For example, the Foundation joined with the Naval Submarine League to recognize the intelligence gathering role submarines played during the Cold War during a naval history seminar in April at the U.S. Navy Memorial Foundation's Heritage Center. Other organizations that we work closely with include the Navy League of the United States, Historic Naval Ships Association, Naval Order of the United States, and the U.S. Naval Institute. In October, we co-sponsored and participated in the Eight Maritime Heritage Conference in San Diego, California.

The Naval Institute Press (NIP) published three books in 2007 that had NHF origins. From 2000 to 2004, the NHF helped underwrite the publication of a series of monographs covering aspects of the Korean War. *The U.S. Navy in the Korean War* combined these monographs into a single user-friendly publication. Then, the NIP published *Amirs, Admirals, and Desert Sailors: Bahrain, U.S. Navy, and the Arabian Gulf* by Foundation historian Dr. David F. Winkler. Finally, the NIP released *Aircraft Carriers at War: A Personal Retrospective of Korea, Vietnam, and the Soviet Confrontation*. Written by the NHF chairman Adm. James L. Holloway III, the book has earned many accolades and has been included in the Navy's Professional Reading Program.

Our volunteers continue to record and transcribe oral histories. We continue to fill requests for our heritage speakers although we would like to see even more requests for this valuable service. Because of the generous donations of time and funds from members and others interested in naval history, we can be assured of achieving our mission of preserving and promoting our naval heritage for many years to come.

Robert F. Dunn
Vice Admiral, U.S. Navy (Retired)

Organization

The NHF Board of Directors is empowered by the By Laws to exercise governance of the organization with responsibilities for policy guidance and continuing oversight, and has appointed standing committees with accountable chairmen to carry out many of these functions, including Finance and Audit. The Board meets semiannually to review the operations of the Foundation and vote on recommended changes to policy. Adm. James L. Holloway III, USN (Ret.) serves as the Chairman. Admiral Holloway has also volunteered to lead the Cold War Gallery fundraising effort.

The President, Vice Adm. Robert F. Dunn, USN (Ret.), is a member of the Board and functions as the Chief Executive Officer (CEO) of the NHF. While he is not a paid employee, as CEO the President carries out the governance oversight of the NHF and serves as the primary NHF contact point with other organizations. (A full listing of the Officers and Directors of the NHF may be found on the Foundation's web site.)

The Executive Director, Capt. Charles T. Creekman, Jr., USN (Ret.), serves as the Chief Operating Officer, responsible for the day-to-day functioning of the organization. He oversees the activities of NHF employees, and is responsible to the President for administrative and financial matters. He advises the President through daily communication of any action, issue, or policy change that is considered of interest to the Foundation leadership.

The Director of Programs and Development is Dr. David F. Winkler, a Commander in the Naval Reserve. He is the Cold War Gallery Capital Campaign Director. He is assisted by Kirsten Arnold. Together they coordinate the oral history program, speakers program, monograph publications, newsletters, symposiums, and other programming functions. Dr. Winkler also seeks revenue sources to support the NHF and fund naval historical projects.

The Office Manager and Museum Shop Manager is YNC Frank Arre, USN (Ret.). He handles reports and correspondence, maintains the Foundation's financial records, and manages the revenue generation operations of the Foundation. He is assisted in his duties by bookkeeper and receptionist, Ms. Charo Stewart.

In 1999, the NHF received a grant of \$25K from the Department of Interior to hire individuals to support a Collection Reconciliation Project facilitating the transfer of the remaining significant holdings of the NHF collection to the Library of Congress, the NHC, and other repositories. Generous donations from Foundation members have enabled curator Ms. Constance Beninghove to continue this important distribution and support the Center's curator branch. In addition, Mr. Bill Hill continues to provide outstanding support to NHC as the Curator for the Cold War Gallery project.

Ms. Laura Waayers, with the assistance of Mr. Bill Dilda, operates the NHF Historical Services Division, conducting photographic and related research for paying customers. Mr. John Reilly also handles fee-related research requests, although as the holder of the Middendorf Naval

History Research Chair, Reilly performs much of his research to support member and general public inquiries.

REPORT ON MEMBERSHIP

Background: In 2007 the membership declined from 1,284 to 1,196. This number reflected the death of some 25 members and the purging of the membership files.

Remarks:

The following benefits for each level of membership were approved for implementation during 2001, our 75th anniversary year, as new members are received and renewals processed.

Active: Membership Card

Sustaining: Lapel Pin and Card

Associate: Coffee Cup, Lapel Pin and Card

Fellowship: Coffee Cup, Lapel Pin and Card

Life: Coffee Cup, Ball Cap, Life Member Lapel Pin, Card and Certificate

All members presently receive the Foundation's *Pull Together* newsletter, invitations to NHF sponsored events, and discounts on Historical Services photo reproductions.

REPORT ON COLLECTIONS

Background: Since 1999 the NHF has obtained outside funding to conduct a "collection reconciliation project" to inventory the NHF's 80 years of naval artifact acquisitions, enter the information in a database, and distribute the items to appropriate repositories.

Remarks: In 2007 we continued an innovative process, first tried in 2001, of facilitating the donation of important naval artifacts, photos and papers from aging veterans and their families directly to the collections of the NHC without accessioning the material into the Foundation collection. In addition, we are making good progress in transferring items from our holdings to the NHC, Library of Congress and other government and nonprofit repositories. We established a deaccession committee to deal with NHF collection items that have no naval heritage value. Sale of such items will generate funds to support the Navy's collections.

REPORT OF PROGRAMS: ORAL HISTORY

Background: Current program initiatives began in 1996 with the commencement of an oral history program to support the NHC. At that time, the Foundation received a \$20,000 grant from Ambassador William H.G. Fitzgerald to hire a part-time oral historian to survey what was available to researchers and conduct interviews as necessary. In December 1997, the program solicited the membership for volunteer interviewers and transcribers. Membership participation enabled the program to expand into a national collection effort and minimize expenses.

Remarks:

- The volunteer interviewer pool consists of approximately 60 volunteers with about one dozen “hard-core” participants. Interviews continued to be conducted and transcribed from coast to coast. Copies of these interviews are provided to the Navy Department Library in Washington, DC and libraries at the U.S. Naval Academy, Naval Postgraduate School, and Naval War College.
- The Foundation completed support of the effort by the Marine Corps Historical Center to digitize the deteriorating audio tape collections of the Navy, Marine Corps, and Coast Guard in the Sea Services Oral History Project. In 2005, the digitization equipment that the Marines used was transferred to the NHC Operational Archives. The NHF retained former Marine Corps archival staff with the remaining funds from the \$150,000 grant from the Dillon Fund to complete the digitization work on Navy collections by the end of 2006. In 2007, we transferred the equipment to the Marine Corps History Office in Quantico in 2007 to permit them to complete their oral history collection digitization.
- The NHF published and distributed to its volunteers and to other naval oral history projects four issues of its oral history newsletter *All Ears*.
- The NHF contracted with Paul Stillwell to interview former Chairman of the Joint Chiefs, Adm. William Crowe. Sixteen interview sessions were completed before Admiral Crowe passed away.
- The NHF is a partner with the Library of Congress Veterans History Project. The Library lists NHF interviews as part of its growing online database.

REPORT OF PROGRAMS: NAVAL HERITAGE SPEAKERS PROGRAM

Background: The current program was initiated in late 1998 with a call for volunteer speakers. The Foundation maintains and promulgates its roster of speakers, and acts as the go between for the speakers and those organizations that desire a speaker on naval topics.

Remarks:

- The number of volunteers enrolled in the program was 98.
- During the year talks were given by Adm. Holloway, Vice Adm. Robert Dunn, Dr. David Winkler, Kirk Ferguson, Kirsten Arnold, Rear Adm. William Carlson, and Robert Cressman.
- Cost to administer and publicize the program was under \$1,000.

REPORT OF PROGRAMS: SYMPOSIUMS

Background: The Foundation has assisted the Naval Historical Center with funding to stage symposiums, seminars, and authors nights on naval history topics, particularly in the Navy Museum. In 1999, the Foundation began to actively sponsor and conduct symposia.

Remarks: This initiative continued in 2007.

- On 11 April the Foundation partnered with the Naval Submarine League to host “How Submarine Intelligence Collection Made a Difference: Lessons Learned.” This event,

- conducted at the U.S. Navy Memorial Foundation's Heritage Center, featured three presentations about American efforts to target and understand Soviet naval operations.
- On 20-22 September, NHF staff and members attended and participated in U.S. Naval Academy-hosted Naval History Symposium. This biannual event resumed after an eight year hiatus.
 - On 9-12 October, NHF staff and members attended and participated in the 8th Maritime Heritage Conference held at the San Diego Maritime Museum and the *Midway* aircraft carrier museum.

REPORT OF PROGRAMS: PUBLICATIONS

Background: Over the years the Foundation has published a series of monographs on naval history topics and continues to offer 46 such publications for sale at the Navy Museum Gift Shop. In 1999, the NHF contracted with authors to write monographs to be published by the Naval Historical Center on different topics relating to the Korean War. In addition, following in the wake of the successful coffee table book *The Navy*, published by Hugh Lauter Levin Associates, the Foundation signed a contract with the same company that resulted in the publication of *U.S. Navy: A Complete History* in September 2003.

Remarks:

- *The Navy*, a 350 page illustrated book, edited by Foundation Vice President Rear Adm. Jerry Holland, features articles by historians and naval officers covering the past and present operations of the U.S. Navy. Since its release in September 2000, nearly 300,000 copies have been sold nationally at book store chains and through the Navy Museum Gift Shop. *The Navy* has produced over \$340,000 in royalties for the Foundation to date.
- *U.S. Navy: A Complete History* was released in September 2003. Nearly 60,000 copies have been sold so far, generating over \$64,000 in royalties to date.
- The Foundation also signed contracts with Tide-Mark Press to produce a Navy Art collection calendar through 2009. While not generating large sales volume, these calendars help show case the Navy's priceless art collection and serve to publicize the Foundation's role in naval history preservation.
- Two editions of *Pull Together/Navy Museum News* were published in 2007. The Spring edition focused on the Fleet Historian Program and the new exhibits proposed for the Cold War Gallery. The Fall edition focused on the centennial of the Great White Fleet and the educational programs offered by the Navy Museum.
- Four editions of *All Ears* were published and sent to members and other organizations performing naval oral history.
- The Foundation's historian, Dr. Winkler, continues to publish a monthly historical retrospective column in the Navy League publication *Sea Power* and a quarterly column in Surface Navy Association *Surface SitRep*.
- Three books were published through the U.S. Naval Institute in early 2007. One, *The US Navy in Korea* is a compilation of Korean War-related monographs published individually by the Naval Historical Center under Naval Historical Foundation sponsorship. The Naval Institute Press also published both Dr. Winkler's *Amirs, Admirals, and Desert Sailors* and Admiral Holloway *Aircraft Carriers at War*.

REPORT OF PROGRAMS: PRIZES

Background: The Foundation has, for a number of years, provided annual support to the Naval Historical Center for the awarding of the Center's Rear Admiral Ernest M. Eller Prize for the best article on naval history. The \$1,000.00 award is split evenly between the Center and the Foundation. In addition, the Foundation has sponsored a \$500.00 naval history special prize at the National History Day competition held annually at the University of Maryland. In 2001 the Naval Historical Foundation established a Naval History Prize to be granted at the direction of the USNA History Dept. for outstanding achievement in history. With the passing of Captain Beach, a long-time board member, the award was renamed "The Captain Edward L. Beach, Jr. Naval History Award."

Remarks:

- In May 2007, Mrs. Ingrid Beach joined Foundation Executive Director Captain Todd Creekman to award Midshipman First Class Vanessa Solem for her study on Kamikazes with the Naval Historical Foundation "Captain Edward L. Beach, Jr. Naval History Prize." The prize consisted of life membership in the Foundation and a copy of *U.S. Navy: A Complete History*, as well as one of Ned Beach's books presented by Mrs. Beach, and a subscription to *Naval History* magazine presented by the U.S. Naval Institute.
- In June 2007, Chris Carpenter, John Berquist, Ridley Heyrend, and Matt Miller of Utah shared the Foundation's \$500 prize for the best naval history entry in the National History Day competition. Their presentation was a group performance of "The Attack and Capture of U-505: A Treasure Submerged in Code."
- In June 2007 John Grady was recognized as the NHF's Volunteer of the Year.

REPORT OF PROGRAMS: PUBLIC OUTREACH

Background: The Foundation has, for a number of years, responded to inquiries from service members, historians and the American public for naval history information. In some cases the Foundation has been able to provide information at no charge, for example when responding to a request for ships' history information with reference to an entry from the *Dictionary of American Naval Fighting Ships*. In other cases, Foundation staff members have been able to direct inquiries to the appropriate branch of the Naval Historical Center or other repositories including the National Archives and Library of Congress.

Remarks:

- John Reilly, the former head of the NHC Ship's History Branch, continues to work on a day per week basis to handle public inquiries. Board member Ambassador Middendorf has underwritten the bulk of Reilly's salary with a generous annual donation, and consequently, John Reilly holds the "Ambassador J. William Middendorf II Naval History Research Chair." Public response to his tireless efforts has been effusive in praising Mr. Reilly's wealth of naval history knowledge and his enthusiasm in sharing it.

REPORT OF PROGRAMS: HISTORICAL SERVICES

Background: Historical Services is a fee-based research and reproduction operation that is designed to fulfill those functions of the Naval Historical Center that the government can no longer fund or staff. It has existed in one form or another since 1993, and has fallen exclusively under the auspices of the Foundation since 1997. We currently have one full time employee and one part time employee, whose salaries are paid from the business they generate.

Remarks:

- Gross sales for the year 2007 totaled \$ 124,967.

New equipment has expanded the printing capability of the Foundation to reproduce images in house. In 2007, an art reproduction capability was added, with several grades of paper.

REPORT OF PROGRAMS: NAVY MUSEUM STORE

Background: NHF has operated the Navy Museum Store as authorized by SECNAVINST 5755.1A (Navy Museums) and a Memorandum of Understanding between NHF and the Naval Historical Center of November 1996. Proceeds from the Store operation in the form of funds, goods and services are donated to the Naval Historical Center for the support of the Museum's programs in accordance with Navy gift acceptance procedures.

Remarks:

- A decision was made to explore outsourcing the gift shop to professional retailing operation. In 2007 Sky Retail Partners was awarded the contract to operate the Store.
- The NHF book donation program has enabled members to donate books and receive a tax-deduction. YNC Arre manages the program and hosts book sales at the Navy Yard Town Center that support Navy Museum programs and Navy-Marine Corps Relief Society efforts.

REPORT OF PROGRAMS: SUPPORT OF THE NAVAL HISTORICAL CENTER AND THE NATIONAL MUSEUM OF THE U.S. NAVY

Background: Support for the Naval Historical Center has been an important aspect of the Foundation's mission since the Navy Museum opened in the early 1960s in the Washington Navy Yard. The NHF began operation of the Navy Museum Gift Shop in 1983 under a Memorandum of Understanding with the Navy that permitted the Foundation to donate goods and services funded from the proceeds from the Gift Shop operation in support of naval history programs. In addition to Museum support, the Foundation provides funding for other Center branches to acquire historic art, artifacts, books and papers, and to support important Center events.

Remarks:

- NHF provided over \$260,000 in direct financial support and contributory staff assistance to the Center in 2007, in addition to the substantial support for the Cold War Gallery Project.
 - Assisted with Museum educational program and exhibit updates.
 - Provided a large number of photos from the Navy's historical photograph collection and other repository collections for illustrations in several book and monograph projects.
 - Purchased art, artifacts, books, and oral histories to enhance the Center's collections.
 - Purchased archival storage material to support the Operational Archives and Navy Department Library.
 - Supported or co-sponsored important naval history conferences.
 - Continued to sustain the unique on line academic publication, *International Journal of Naval History*.

- Additional Foundation staff support involved hundreds of hours to:
 - Answer many public inquiries on naval history matters by providing historical data, photograph reproductions, cruise book and publication copies that would otherwise have been the responsibility of the Naval Historical Center to handle.
 - Solicit from the public and then facilitate the donation to the Center's collections of a wide variety of books, memoirs, photographs and artifacts.

- The continuing initiative in 2007 was the commitment by the Naval Historical Foundation to fund the design and installation effort for the exhibits to be contained in the Cold War Gallery in building 70, adjacent to the main Navy Museum building. That building was turned over to the Center in 2004 after completion of a \$2.6M Military Construction Project funded by the Navy to convert the historic David Taylor Experimental Model Basin building to an exhibit-ready museum building. The Foundation has already partnered with the Naval Submarine League to successfully remove the "Fast Attacks and Boomers" submarine centennial exhibit from the Smithsonian Institution's National Museum of American History when the exhibit closed in 2003. That exhibit's components will form important parts of the Cold War Gallery. A curator has been hired by the Foundation to assist the Naval Historical Center in developing the story line and organize artifacts for the exhibits. Over \$273,000 in goods and services was donated in 2007 by the Foundation to the NHC to carry on the exhibit design work for the Cold War Gallery.

- During 2007 the following individuals contributed \$187,000 to the fundraising effort. The NHF is most appreciative of this generosity.

- \$5,000- Belmont International Inc.
- \$25,000- L-3 Communications Corporation
- \$5,000- Navy Federal Credit Union
- \$10,000- The Honorable Norman R. Augustine
- \$5,000- Oracle Corporation
- \$5,000- Applied Mathematics Inc.
- \$15,000- The J.M. Kaplan Fund
- \$3,000- Thornton D. and Elizabeth S. Hooper Foundation
- \$1,500- Historical, Education, and Recognition Organization

\$12,500- ManTech International Corporation
\$50,000- National Capital Council of the Navy League of the United States
\$5,000- Mr. Marty Bollinger
\$5,000- Booz Allen Hamilton Inc.
\$10,000- Mrs. Rosa Laird McDonald
\$5,000- The Honorable John Lehman
\$5,000- Mr. William H. White
\$10,000- Admiral James L. Holloway III
\$10,000- Pepco

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